

NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS)

COIMBATORE

STAFF PROFILE

NAME : R. Belinda Elizabeth
DESIGNATION : Assistant Professor
DEPARTMENT : BBA
QUALIFICATION : BBM, MBA
EXPERIENCE : 3 Years
AREAS OF SPECIALIZATION : Management
E-MAIL : belindaelizabeth11@gmail.com
ACADEMIC QUALIFICATIONS :

DEGREE	YEAR OF COMPLETION	NAME OF THE INSTITUTION	CLASS
BBM	2009	Sri Ramakrishna College For Women	Second
MBA	2011	Avinashilingam University For Women	First

PRESENTATIONS IN CONFERENCE:

NATIONAL:

[1] National Conference on Connecting users to library resources through innovative technologies.

PARTICIPATION IN SEMINARS:

[1] National Seminar on Smart research practices: AI, Online tools and Zotero for Academicians

PARTICIPATION IN WORKSHOPS:

[1] National Level online Workshop on "How to write a thesis" organised by HI LEARN EDUTECH INSTITUTE (HLEI)

PARTICIPATION IN FACULTY DEVELOPMENT PROGRAMMES:

- [1] Faculty Enrichment Programme on Teaching Methodologies, Stella Matutina College of Education, Chennai, Nirmala College for Women, Coimbatore October 2025
- [2] FDP on Cyber Security on Ethical Hacking Tools, Nirmala College for Women, Red Fields, Coimbatore, 2025
- [3] 5 Day National Level Online FDP on Outcome Based Education, Binary Accreditation & Usage of AI, ST. MARY'S CENTENARY DEGREE COLLEGE, Secunderabad, Telangana

CONFERENCE/ SEMINAR/ WORKSHOP ORGANIZED:

- [1] International Seminar on Empowering Students for Peace- The Role of Higher Education in Fostering Global Citizenship/ September 2025
- [2] International Workshop on Empirical Research/ September 2025
- [3] Reengineering Calibers Students' Leadership Workshop/ February 2026
- [4] PEARLS OF WISDOM SERIES -I
International Seminar on "Empowering Students for Peace: The Role of Higher Education in Fostering Global Citizenship" on 10/09/2025.
- [5] PEARLS OF WISDOM SERIES -II
International Research Workshop on "Quantitative Research Methods" on 10/09/2025.
- [6] PEARLS OF WISDOM SERIES -III
Workshop on Confident minds Strong Futures on 19/01/2026.
- [7] PEARLS OF WISDOM SERIES -IV
Two Days Workshop on Reengineering Calibers Students' Leadership Program on 19/02/2026 to 20/02/2026 in Jothiyagam, Seerapalayam, Coimbatore.

BOOK PUBLICATIONS:

- [1] Lecture Notes on Merchandise Planning and Buying