

STAFF PROFILE

- 1) Name : Mrs.Angelchristina.A
- 2) Designation : Assistant Professor
- 3) Department : Department of Commerce (CA) and PG Department of Commerce
- 4) Qualification : M.Com., M.Phil.,PGDCA.,
- 5) Experience : Teaching : 5 Years Research : Nil
- 6) Area of Specialization (s) : Marketing
- 7) E-mail : angelsmilin18@gmail.com
- 8) Academic Qualifications : M.Com., M.Phil.,PGDCA.,
- 9) Additional Qualifications :

Diploma/ Vocational/ Certification	Area of Spealization	Institution/ University/ Agency Name	Year
-	-	-	-

10) Grants Received

Event Title	Agency	Amount	Date
-	-	-	-

11) Projects

Completed

Project Title	Agency	Amount	Duration
-	-	-	-

Ongoing

Project Title	Agency	Amount	Duration
-	-	-	-

12) Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	-
M. Phil.	-	-

13) Research Publications

International

- A.Angelchristina “ A study on Customer Satisfaction towards Mobile Banking” , A Journal of Intercontinental Management Research Consortium, September 2019, Vol 8, Special Issue 1, ISSN :2321-0354.Impact Factor 6.312
- A.Angelchristina “A study of Preference towards the Mobile Wallets among the Students in Coimbatore City” , A Journal of Intercontinental Management Research Consortium, September 2019, Vol 8, Special Issue 1, ISSN :2321-0354.Impact Factor 6.312
- A.Angelchristina,” A Study on Consumer Awareness and Problems While Using Mobile Banking”, A Journal of Intercontinental Management Research Consortium, January 2020, Vol 8, Special Issue 1, ISSN :2321-0354.Impact Factor 6.613.
- A.Angelchristina., “ E-learning and Communication Technology” A Journal of Intercontinental Management Research Consortium, vol.3,issue 3 September 2015, pgno.104, ISSN 2347-1654/2347-1670.
- A.Angelchristina., “A Study on Consumer Awareness and Usage of E-banking Transaction Through Mobile Phones” A Journal of Intercontinental Management Research Consortium, vol.4,issue 5 September 2016, pgno.84, ISSN 2347-1654/2347-1662/2347-1670.
- A.Angelchristina., “ A Study on Customer Perception Towards the Hindu Newspaper” A Journal of Intercontinental Management Research Consortium, vol.5,issue 10 September 2017, pgno.30, ISSN 2347-1670/2347-1662/2347-1654.
- A.Angelchristina., “A Study on Customers’ Satisfaction Towards Lakme Cosmetics with Special Reference to Women in Coimbatore city” Sustainable Business Strategy – Shaping the Future of India, 04 Feb 2015 pg.no.77 ISBN:978-93-80800-39-1

14) Other Publications

(Proceedings)

- A.Angelchristina “ A study on Consumer Satisfaction and usage of e-banking transactions through mobile phones”, Nirmala Annual Research Congress, November 2019, ISBN :978-5391-196-6

15) Book Publications

Nil

16) Consultancy

Nature of Consultancy	Client	Amount	Completion Status
-	-	-	-
-	-	-	-

17) Presentations in Conference

International

- A.Angelchristina “E-Payment System on E-Commerce in India” Proceedings of the International Conference on The Impact of E-Commerce in Modern Business. 12 Aug 2015 pg.no:97 ISBN NO:978-93-82570-67-7

18) Participation in Conference

Nil

19) Participation in Seminar

Nil

20) Participation in Workshop

Nil

21) Participation in Orientation Programme/ Induction Programme/ Short term Courses

Nil

22) Participation in Faculty Development Programme

- Faculty Development Program on “Effective Learning and Teaching Practices in Digital Era” *Nirmala College for Women*, Coimbatore, 08th and 9th June 2020

- Online Faculty Development Program on “Application of Statistical Tools in SPSS” *Sri Kanyaka Parameswari Arts & Science College for Women* , Chennai, 06th - 12th July 2020
- Online Faculty Development Program on “E-Content Making” *Servite Arts & Science College for Women* , Karur, 22th - 26th June 2020
- Online Faculty Development Program on “Advanced Data Analysis Using Spreadsheet” *Kristu Jayanti College* , Bengaluru, 02th & 09th May 2020

23) Conference/ Seminar/ Workshop Organized

24) Invited Speaker/ Session Chair – Conference/ Seminar/ Workshop

25) Member in Board of Study

26) Editorial/ Review Board Member

27) Membership in Professional Bodies

Name of Professional Body	Nature of Membership	Duration