

NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS)

COIMBATORE

STAFF PROFILE

NAME : Dr. I.SHAKENA.

DESIGNATION : ASSISTANT PROFESSOR

DEPARTMENT : COMMERCE CA & PG DEPARTMENT
OF COMMERCE

QUALIFICATION :B.COM., M.COM.(A&F), M.PHIL,
PGDCA., Ph.D.

EXPERIENCE :13 YEARS 10 MONTHS

AREAS OF SPECIALIZATION :MARKETING

E-MAIL :shakena786@gmail.com

ACADEMIC QUALIFICATIONS :

DEGREE	YEAR OF COMPLETION	NAME OF THE INSTITUTION	CLASS
B.COM	2011	BHARATHIYAR UNIVERSITY	I
M.COM (A&F)	2012	ANNAMALAI UNIVERSITY	I
M.PHIL	2017	BHARATHIYAR UNIVERSITY	I
Ph.D	2024	BHARATHIYAR UNIVERSITY	

ADDITIONAL QUALIFICATIONS:

DIPLOMA/ VOCATIONAL/ CERTIFICATION	AREA OF SPECIALIZATION	NAME OF THE INSTITUTION/ UNIVERSITY/ AGENCY	YEAR
PGDCA	2014	BHARATHIYAR UNIVERSITY	I
TALLY ERP 9	2016	N2K	1

RESEARCH GUIDANCE:

PROGRAMME	NO. OF SCHOLARS	
	COMPLETED	PURSUIING
Ph.D	NIL	NIL

M.Phil	NIL	NIL
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RESEARCH PUBLICATIONS:

INTERNATIONAL:

- [1] A Study on financial Awareness and EMI Management of IT Employees with Special Reference to Coimbatore City international Research journal (2026).vol 1.Published by L Ording Nuovo Publication ISBN 878-93-49543-85-0.

PARTICIPATION IN CONFERENCES:

- [1] International Conference on “Women Equality, Protection and empowerment” Nirmala College for Women ,Coimbatore 24th August to 26th August 2026

PARTICIPATION IN WORKSHOPS:

- [1] Artificial Intelligence tools for educators, IGNITE Life Skill Academy & IQAC, Sacred Heart College 27.10.2023 IQAC Nirmala College for Women 04.12.2024
- [2] “The Essential AI-powered tools for Researchers” FDP Division, A.C.T. Academy, Kerala unit Online 11.7.2024 to 13.7.2024
- [3] Learning Outcome Based Curriculum Framework in the Context of NEP IQAC Nirmala College for Women 04.12.2024

PARTICIPATION IN ORIENTATION PROGRAMME/ INDUCTION PROGRAMME/ SHORT TERM COURSES:

- [1] Online Diploma Program on Foundation of Block Chain Technology and application offered by Digital South Trust in collaboration with Nirmala College For Women (30 Hours)

PARTICIPATION IN FACULTY DEVELOPMENT PROGRAMMES:

- [1] A Five Day National Level Online FDP on Beyond Boundaries: Driving Innovation in Research from 26.12.2024 to 30.12.2024 Organized by Committee for Research Ethics,Publication & IPR,Auxilium College (Autonomous), Gandhi Nagar,
- [2] Online Faculty Development Programme on “Adapting to AI Driven Industry” Organized by P.G. Department of Computer Science, Rajapalayam Rajus’ College in Association with Ecio Inc,USA from 09.09.2024 to 13.09.2024.
- [3] National level virtual one day online FDP on AI Tools for Research and Teaching Organized by Department of Artificial Intelligence.St.Xavier’s College (Autonomous) on March 9th ,2025
- [4] FDP on Beyond Boundaries: Driving Innovation in Research 26.12.2024 to 30.12.2024
- [5] FDP on Adapting to AI Driven Industry 09-09-2024 to 13-09-2024

[6] Five-Day Virtual International Faculty Development Programme on Research Paper Drafting and Refinement: From Idea to Publication, organized by the Department of Corporate Secretaryship, St. Joseph College (Arts and Science), Kovur, Chennai, from 10.11.2025 to 14.11.2025.

[7] FDP on Holistic Development and Innovations for Sustainable Success 26.03.2025 to 02 .04 2025.

[8] Transforming Higher Education : FDP on Institutional Autonomy and NEP 2020 Implementation 10-05-2025 to 15-05-2025.

[9] A Five Day National Level Online Faculty Enrichment Program “Empowering Academic Research Through AI : Tools , Techniques & Ethical Practices .Kongunadu Arts And Science college (Autonomous) 09.02.2026 to 13.02.26

[10] A Five Day National Level Online Faculty Enrichment Program “Empowering Educators for the Digital Future . Hindusthan College of Arts and science , Coimbatore (Autonomous) 12.03.26 to 18.03.26.

BOOK PUBLICATIONS:

[1] **BANKING LAW AND PRACTICE** – Lecture Material-2025

[2] **BANKING LAW AND PRACTICE** – MCQ 2025

[3] **FUNDAMENTALS OF E-COMMERCE** – Lecture Material-2026