

# NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS)

## COIMBATORE

### STAFF PROFILE

**NAME** : Dr.S. Leema Rosaline  
**DESIGNATION** : Assistant Professor  
**DEPARTMENT** : Commerce  
**QUALIFICATION** : M.Com., M.Phil., MBA., PGDCA., Ph.D.  
**EXPERIENCE** : 29 Years  
**AREAS OF SPECIALIZATION** : Marketing & Finance  
**E-MAIL** :leema9372@gmail.com ,  
leemarosaline@nirmalacollegeonline.ac.in

#### ACADEMIC QUALIFICATIONS :

DEGREE	YEAR OF COMPLETION	NAME OF THE INSTITUTION	CLASS
B.Com.	1992	Nirmala College for Women, Coimbatore.	II Class
M.Com.	1994	CBM College, Coimbatore.	I Class
MBA	2009	Periyar University, Salem.	I Class
M.Phil.	2002	Madurai Kamarajar University, Madurai	II Class
PGDCA	2001	Bharathiar University, Coimbatore	I Class
Ph.D.	2014	Bharathiar University, Coimbatore	Highly Commended

#### RESEARCH GUIDANCE:

PROGRAMME	NO. OF SCHOLARS	
	COMPLETED	PURSUING
Ph.D.	5	4
M.Phil	17	

#### RESEARCH PUBLICATIONS:

##### INTERNATIONAL:

- [1] S.Leema Rosaline, Dr. Arjunan “A study on Customer Perception Towards E-Ticketing in Coimbatore” , *Namex International Journal of Management Research* (Jan-June 2012) Vol:02,Issue No – 01, pp 48-56
- [2] S.Leema Rosaline, “Success Level of Women Entrepreneurs in Coimbatore City” *A Journal of Intercontinental Management Research Consortium* (Special Edition Feb 2015) Volume – 3, Issue 1, Impact factor: 0-875. ISSN : 2320-9704 (online) 2347.Pp 1
- [3] S.Leema Rosaline, Dr. Arjunan “Service Quality perception of Jet Airways in Coimbatore”, *International Journal of Emerging Business Issues* (2015)Vol.1, Issue No 6 Jan-June 15. Pg No 33 to 36, ISSN No.0975-8925.
- [4] S.Leema Rosaline, “An Empirical Study On Consumers’ Personality In E- Ticketing With Special Reference To Railways”, *A Journal of Intercontinental Management Research Consortium* ( Special Edition Sep. 2015) Volume – 3, Issue 3, Impact factor: 0-882. ISSN : 2321-0346 (Online) 2347-1670(Print).Pp 1-9
- [5] S.Leema Rosaline, “Factors affecting Jet Airways customer loyalty towards E-Ticketing in Coimbatore” *A Journal of Intercontinental Management Research Consortium* (September 2016) Vol. 4, Issue 5, Issue ISSN :2347-1654/2347-1662/2347-1670 Impact factor 1.590 Pg. 157 -162
- [6] S.Leema Rosaline, “A study on Perception towards Smartphone among college students in Coimbatore” *A Journal of Intercontinental Management Research Consortium* (Special Edition September 2017), ISSN :2321-0346,ONLINE ISSN:2347-1670, Impact Factor 4.311 Volume 5,Issue 10, , Pp76-80
- [7] Preethi.S,S.Leema Rosaline “Stock Market Volatility of Banks in Bombay Stock Exchange” *ICIMP -2018, (Sep – 2018) , Special Issue Research Review International Journal of Multidisciplinary [www.rjournals.com](http://www.rjournals.com) UGC*
- [8] Preethi.S, S.Leema Rosaline, “Predicting The Stock Prices Using Regression Approach”, *International Journal of Management and Social Sciences (IJMSS)*, (Special Issue 2018) Vol 8, No 1.4 (2018), IJMSS - DEC 18(1.4)
- [9] Preethi.S,S.Leema Rosaline, “Global Financial Crisis and Volatility in Indian Stock Market”, *Online International Interdisciplinary Research Journal*, {Bi-Monthly},( Feb 2019) Volume-09, Special Issue (02) , [www.oijrj.org](http://www.oijrj.org) ISSN 2249 – 9598, Pp(91 – 95)
- [10] Jona Jenifer .P, Dr.S.Leema Rosaline, “A study on customer satisfaction towards Smartphone with special reference to Coimbatore City” *Online International Interdisciplinary Research Journal*, {Bi-Monthly}( Feb 2019), ISSN 2249-9598, Volume-09, Special Issue (02) , [www.oijrj.org](http://www.oijrj.org) ISSN 2249 – 9598, Pp(313-317)
- [11] Preethi.S, Dr. S.Leema Rosaline, “Volatility in National Stock Exchange of India – Nifty Index”, *The International journal of analytical and experimental model analysis* (August 2019) ISSN No: 0886-9367. Pp: 338 to 393. Volume XI, Issue VIII.
- [12] Jona Jenifer .P, Dr.S.Leema Rosaline, “A Study on Customer Attitude towards Smartphone with special reference to Coimbatore City” *The International journal of analytical and experimental model analysis* (August 2019) ISSN No: 0886-9367. Pp: 730 to 736. Volume XI, Issue VIII.
- [13] Preethi.S, Dr.S.Leema Rosaline, “Demonetization Impact on Indian Stock Market with special reference to Nifty 50 Index” *A Journal of Intercontinental Management Research Consortium*.(September 2019) Volume 7, Issue – 9, Special Edition II, ISSN

– 2321-0346 (O), 2347-1670 (P), 2321-0354 (P), 2320-9704 (O), 2347-1662 (P), Impact Factor: 6.613/6.312/6.199. pp:333-337

- [14] Dr.S.Leema Rosaline, “Service Quality Perception of Customers of Southern Railway, Coimbatore”, *A Journal of Intercontinental Management Research Consortium*.(September 2019) Volume 7, Issue – 9, Special Edition I, ISSN – 2321-0346 (O), 2347-1670 (P), 2321-0354 (P), 2320-9704 (O), 2347-1662 (P), Impact Factor: 6.613/6.312/6.199. pp:66-73
- [15] Jona Jenifer .P, Dr.S.Leema Rosaline, “A study on consumer behavoiur towards smartphones”, *A Journal of Intercontinental Management Research Consortium*.(Special Issue 1, January 2020) Volume 8, ISSN – 2321-0346 (O), 2347-1670 (P), Impact Factor: 6.613. pp:48-52.
- [16] J Linda Silvya, Dr. S. Leema Rosaline, “STUDY ON WORKING WOMEN'S INVESTMENT PERCEPTION TOWARDS BANKING SECTOR WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT”, *Journal of Emerging Technologies and Innovative Research, JETIR, An International Scholarly, Open Access, Peer Reviewed, Referred Journal*, September 2023, Volume 10, Issue 9,Pp b668 -b673, www.jetir.org(ISSN-2349-5162), 2023.
- [17] LINDA SILVYA J, Dr. S.Leema Rosaline “INVESTORS SATISFACTION TOWARDS PURCHASE OF DURABLE GOODS AND JEWELLERY IN COIMBATORE CITY” *International Journal of Research and Analytical Reviews, An International Open Access, Peer Reviewed, Referred Journal, IJRAR* October 2023, Volume 10, Issue 4, Pp 8-14, www.ijrar.org (E-ISSN 2348-1269, P- ISSN 2349-5138), 2023.
- [18] Ms.A. JASMINE ANITHA, Dr.S. LEEMA ROSALINE, “An Overview of Digital Marketing Strategies of E-Pharmacy Platforms in India” *INTERNATIONAL JOURNAL OF RESEARCH CULTURE SOCIETY*, Monthly Peer-Reviewed, Refereed, Indexed Journal, Volume - 8, Issue – 4, Pp 16-20, ISSN(O): 2456-6683, [ Impact Factor: 7.148 ], April – 2024.
- [19] W.Infant Emiliya, Research Scholar, Department of Commerce, Nirmala College for Women,Coimbatore. & Dr.S.Leema Rosaline Assistant Professor, Research Supervisor, Department of Commerce, Nirmala College for Women, Coimbatore “ROLE OF AI IN BANKING SECTOR, *International Journal of Cultural Studies and Social Sciences*, ISSN: 2347-4777 with IF 7.138, Double-Blind, Peer Reviewed, Refereed & Open Access, UGC CARE Listed Journal Tapu Biswas. Pp 30 -37, April 2024.
- [20] A.Fiona, Research Scholar, Department of Commerce, Nirmala College for Women, Coimbatore. Dr. S. Leema Rosaline, Assistant Professor, Research Supervisor, Department of Commerce, Nirmala College for Women, Coimbatore “A STUDY ON CONSUMER ADOPTION TOWARDS DIGITAL MARKETING USING ARTIFICIAL INTELLIGENCE” *Journal of the School of Language, Literature and Culture Studies* ISSN: 0972-9682 with IF=7.138 Series: 22, Book No. 31, Year: 2024, Pp 14-22, December 2024

## NATIONAL:

- [1] Dr.S.Leema Rosaline, "A Study On Factors That Influence The Passenger Satisfaction in E-Ticketing Experience In Coimbatore", *Indian Journal of Applied Research*(September 2016) ISSN-2249-555X,Impact Factor : 3.919,Volume : 6,Issue : 9 ,Pp 71-73
- [2] Ms.L.S.Gayathri , Dr.S.Leema Rosaline, "Factors Determining Entrepreneurial Ecosystems And Its Impact On Entrepreneurship" *Nehru Journal of Management and Research* (September 2017) ISSN :2230-7974,Volume 1,Issue 17, Pp19-24
- [3] Ms.Jona Jenifer .P, Dr.S.Leema Rosaline, "Perception of Smartphone by customers in Coimbatore Through technology Acceptance Model (TAM)" *Aegaeum Journal An UGC – CARE Approved Group –II Journal*, AUGUST 2020 Vol 8, Issue 8 , ISSN 0776-3808 pp1266- 1275
- [4] Infanta X, Dr.S.Leema Rosaline, "Cognitive Empathy Of College Professionals With Special Reference To Arts & Science Colleges In Coimbatore City" *Kala Sarovar (UGC Care Group -I Journal)*, Vol-23 No.04(V), Pp 172 – 182, ISSN 0975-4520, October - December 2020
- [5] Dr.S.Leema Rosaline, Mrs.X,Infanta,"Professional Stress of College Teachers - An Empirical Research on Arts & Science Colleges in Coimbatore City" *Journal of Education: Rabindrabharati University*, Vol:XXIII,No.:3;Pp 57-65,ISSN: 0972-7175, 2020-2021
- [6] Dr.S.Leema Rosaline, Soja Joseph "IMPACT OF E-LEARNING ON SCHOOL EDUCATION –AN EMPIRICAL STUDY ON STUDENTS IN COIMBATORE DISTRICT" *Shodhsamhita : Journal of Fundamental & Comparative Research*, UGC Care Approved, Peer Reviewed and Referred Journal Kavikulaguru Kalidas Sanskrit University, Ramtek Vol. VIII, No. 1(VII), Pp 148-154 ,ISSN: 2277-7067, 2022.
- [7] Dr.S.Leema Rosaline, Soja Joseph "INFLUENCE OF TALENT DEVELOPMENT PLATFORM ON SCHOOL EDUCATION – AN EMPIRICAL STUDY ON STUDENTS IN COIMBATORE DISTRICT" *Journal of The Asiatic Society of Mumbai*, UGC CARE Approved, Peer Reviewed and Referred Journal, Vol. : XCV, No:21, Pp 148-156, ISSN : 0972-0766, 2022.
- [8] Users' Perception towards Effectiveness of Digital Marketing Strategies of E-Pharmacy Platforms in Coimbatore District - An Empirical Study, *Staps Journal*, An UGC- Care

Approved Group - 2 Journal, Indexed in Scopus, An ISO : 7021 - 2008 Certified Journal, ISSN No. 1782 - 1568 / Volume 11, Issue 5, May 2025 Pp718 - 730

#### **PRESENTATIONS IN CONFERENCE:**

##### **NATIONAL:**

- [1] “Impact of Online Shopping On Brick And Mortar Retailers During Covid-19 Pandemic In Coimbatore City” in the International Conference held at Vivekananda College of Arts & Science for Women, Thiruchengodu, Nammakkal District through zoom on 06.03.2021.
- [2] “AN EMPIRICAL STUDY ON SERVICE QUALITY PERCEPTION OF CUSTOMERS OF INDUSIND BANK, COIMBATORE”, International Conference on Contemporary Approaches in Sciences & Humanities: Future Prospects (ICCASH - 2023), NIRMALA COLLEGE FOR WOMEN, on 02.02.2023 & 03.02.2023.

#### **PARTICIPATION IN CONFERENCES:**

- [1] World Classical Tamil Conference on 23-06-2010 to 27-06-2010 at National Service Scheme Bharathiar University, Coimbatore
- [2] National Conference on Emerging Trends in Banking Sector SNR Sons College, Coimbatore on 17-03-2012
- [3] International Conference on Emerging Trends in Global And Indian Financial Markets at Hindustan College of Arts and Science, Coimbatore on 06.02.2015
- [4] Teachers Conference on “Empowering Educators” sponsored by The Institute of Company Secretaries of India at Indian Chamber of Commerce and Industry, Coimbatore on 06.09.2019
- [5] Two days National Youth Convention on “Beyond Boundaries: Breaking Limits and Achieving Dreams” Organised by St.Claret College (Autonomous) Bengaluru In collaboration with Xavier Board of Higher Education in India: XB, Karnataka Region & Karnataka Regional Commission for Education(KRCE) from 08.03.2025 – 09.03.2025

#### **PARTICIPATION IN SEMINARS:**

- [1] State level seminar on privatization – Impact and Implications on Insurance Industry conducted by Department of Commerce, Sri Ramakrishna College of Arts and Science for Women, Coimbatore on 10-02-2003
- [2] “Customer Relationship Management” State level symposium at PSGR Krishnammal College for Women, Coimbatore on 09-01-2004
- [3] Seminar on “Emerging Scenario in Financial Services” at RVS College of Arts and Science, Coimbatore on 03-02-2006

- [4] Intercollegiate seminar on MARTYRS DAY, Sarvodaya day and Humanness Week held at National Service Scheme, Bharathiar University, Coimbatore on 30 – 01- 2006
- [5] UGC Sponsored National Seminar on “Business Ethics” at Department of Commerce, Nirmala College for Women on 30-07-2008 &31-07-2008
- [6] Seminar on “Green Management” at Navraj Academy for Managerial Excellence – A unit of Navraj Education and Charitable Trust, Coimbatore. May 2012
- [7] Environment Audit of Infrastructure, Extension Activity and Institutional Social Responsibilities by IQAC, Nirmala College for Women on 30-10-2015
- [8] Quality Sustenance and Enhancement: Prospects for attaining global standards by IQAC, Nirmala College for Women on 09.01.2020.
- [9] Webinar on “Covid 19 & Aftermath in World Economy” at Department of Commerce with Professional Accounting, PSG College of Arts and Science, Coimbatore from 06.05.2020 – 08.05.2020.
- [10] Webinar on “Keep CORONA Away: The Organic Way” at Department of Commerce, Providence College for Women, Coonoor on 14.05.2020
- [11] Webinar on “Moodle Learning Management System” conducted by Spoken Tutorial Project, IIT, Mumbai funded by the National Mission on Education through ICT, MHRD, Govt. of India on 15.05.2020.
- [12] Webinar on “Research Ahead” conducted by PG and Research Department of Management Studies, Hindustan College of Arts and Science, Coimbatore from 15.05.2020 -17.05.2020.
- [13] Online Webinar on “Breaking Barriers through Brains” conducted by PG and Research Department of Mathematics, Nirmala College for Women, Coimbatore from 18.05.2020 – 20.05.2020.
- [14] Online Webinar on “Partial Differential Equations: Theory & Applications” conducted by PG and Research Department of Mathematics, Nirmala College for Women, Coimbatore from 25.05.2020 – 26.05.2020.
- [15] Webinar Series on “Approaches and Mechanism for Promoting Mental Health and Well-being of Young People During Pandemic” conducted by Youth Red Cross and Voluntary Blood Donation Club, Nirmala College for Women, Coimbatore from 04.06.2020 – 05.06.2020.
- [16] National Webinar on “Business Opportunities and Challenges – Covid 19” conducted by Department of Commerce(CA), Department of Commerce (PA) & PG Department of Commerce, Nirmala College for Women on 04.06.2020.

[17] Webinar on “Impact of Banking and Financial Sector in the Post Covid 19” conducted by Department of Commerce (PG), Kristu Jayanti College, Bangalore on 19.05.2020

[18] One Day International Level Webinar on "Global Pharmaceutical Business: Strategies for Innovation, Growth and Sustainability" organised by Department of Commerce, HKBK Degree College in association with IIC & CED Club on 07.06.2025

#### **PARTICIPATION IN WORKSHOPS:**

[1] Workshop on “HIV/AIDS Awareness Training Programme” sponsored by National Service Scheme and Women Studies Centre, Bharathiar University at PSGR Krishnammal College for Women on 07 – 07 – 2005

[2] Workshop on RRC Management sponsored by Tamil Nadu State AIDS Control Society, Chennai at Red Ribbon Club, Bharathiar University, Coimbatore on 13- 09 -2005

[3] Workshop on “Generation and validation of Multiple Choice Questions” sponsored by National Testing Service, Regional Field Unit of Central Institute of Indian languages, Mysore at PSG College of Arts and Science, Coimbatore on 26th and 27th March 2010

[4] Workshop on “Spoken Tutorial” sponsored by Spoken Tutorial, IIT Bombay at Bharathiar University, Coimbatore on 14<sup>th</sup> July 2017

[5] State Level Workshop on Public Financial Management System(PFMS) with special reference to EAT Modules sponsored by Ministry of Finance, Govt. of India, PFMS, New Delhi at Virudhunagar Hindu Nadars’ Senthilkumara Nadar College (Autonomous) Virudhunagar on 7<sup>th</sup> & 8<sup>th</sup> August 2018

[6] Online Hands on Training on “E-Content Preparation -Nearpod, Quizzmoo, Kahoot” by Department of Commerce, Nirmala College for Women, Coimbatore on 04.06.2020

[7] IP Awareness / Training Programme under National Intellectual Property Awareness Mission, by Intellectual Property Office India on 18.10.2022

[8] Awareness Programme on AR/VR/MR by School of Computing, Department of Information Technology, Sathyabama Institute of Science and Technology on 05.11.2022

[9] National Level Workshop on Moodle : LMS by ESSGEE DIGISKILLS 07.06.2023 - 12.06.2023

[10] Training of Trainer Program on Big Data Technologies by Future Skills Prime on 08.08.2023 - 17.08.2023

- [11] IP Awareness/Training program under NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION by Government of India, Ministry of Commerce and Industry, Department for Promotion of Industry and Internal Trade, Office of the Controller General of Patents, Designs and Trade Marks, Intellectual Property Office, India on 08.08.2023
- [12] Online Workshop on Artificial Tools for Educators by IGNITE LIFESKILL ACADEMY & IQAC, SACRED HEART COLLEGE, THEVARA, KOCHI-13 on 27.10.2023
- [13] Innovation Ambassador Training (Foundation Level) organised by MoE's Innovation Cell & AICTE on 15.08.2025
- [14] Innovation Ambassador Training (Advanced Level) organised by MoE's Innovation Cell & AICTE on 24.08.2025
- [15] Innovation Ambassador Training (Reskilling & Upskilling) organised by MoE's Innovation Cell & AICTE on 16.09.2025
- [16] IP Awareness Training Programme organised by National Intellectual Property Awareness Mission, Government of India, Ministry of Commerce and Industry, Department for Promotion of Industry and Internal Trade, Office of the Controller General of Patents, Designs and Trade Marks on 16.10.2025
- [17] Internal Auditor Training Course on Educational Organisations Management System (ISO EOMS 21001: 2018) organised by Nature Science Foundation, Coimbatore from 15.12.2025- 17.12.2025

**PARTICIPATION IN ORIENTATION PROGRAMME/ INDUCTION PROGRAMME/ SHORT TERM COURSES:**

- [1] UGC Sponsored 41<sup>st</sup> Orientation Course at Academic Staff College, Bharathiar University from 26-05-2000 to 22-06-2000
- [2] Orientation Course in NSS sponsored by Department of Youth Affairs and Sports, Government of India at Avinashilingam Institute for Home Science and Higher Education for Women – Deemed University, Training and Orientation Centre National Service Scheme from 19 – 10- 2005 to 28 – 10 – 2005
- [3] UGC Sponsored Refresher Course in Financial Sector Reforms and IT applications in Commerce at Academic Staff College, Bharathiar University from 01-11-2006 to 21-11-2006

- [4] Refresher Course in NSS sponsored by Department of Youth Affairs and Sports, Government of India at Avinashilingam Institute for Home Science and Higher Education for Women – Deemed University, Training and Orientation Centre National Service Scheme from 08 – 10- 2007 to 12 – 10 – 2007
- [5] One day Sensitisation programme for NSS Program Officer and Unit Leaders on Disability Management sponsored by Department of Social Work, Bharathiar University and UDIS Forum, Coimbatore on 20 – 01 – 2012.
- [6] “Youth empowerment” National Integration Camp sponsored by Department of Youth Affairs and Sports, Government of India at Vishakhapatnam, Andhra Pradesh from 08-05-2011 to 14-05-2011
- [7] Online Short- term Course on “Self-Promotion on Social Media” conducted by Department of Commerce, Nirmala College for Women, Coimbatore from 01.06.2020 – 03.06.2020
- [8] Tally Prime Training Programme by AXN Infotech from 28.05.2021 - 30.05.2021
- [9] UGC – Sponsored Faculty Induction Programme - 6 conducted by the UGC – Human Resource Development Centre, Bharathiar University from 22.11.2022 to 21.12.2022.
- [10] UGC- Malavia Mission Teacher Training Centre, Madurai Kamaraj University, 14 days Refresher Course in Commerce / Management conducted by UGC-MMTTC-MKU. Management; and Commerce Perspectives in the Globalized Digital ERA
- [11] Online Course of "An Introduction to Digital Ethics" organised by Centre for Holistic Teaching and Learning, Hong Kong Baptist University during the month of January 2026

#### **PARTICIPATION IN FACULTY DEVELOPMENT PROGRAMMES:**

- [1] Participated in “Faculty Knowledge Program” sponsored by IBS – ICFAI BUSINESS SCHOOL, Coimbatore on 10.08.2017.
- [2] FDP on Innovative Teaching Strategies sponsored by CDC, Nirmala College for Women, Coimbatore on 30.10.2019.
- [3] Faculty Development Programme on “Digital Marketing” at Infosys Ltd., Mysore from 07.11.2019 to 9.11.2019.
- [4] Online Faculty Development Programme on Advanced Data Analysis using Spread Sheet conducted by School of Management, Kristu Jayanti College, Bangalore from 02.05.2020 – 09.05.2020 (5 Days)

- [5] Virtual Faculty Development Programme on “Resilient Business Strategies: Preparing for a Pandemic World” conducted by Department of Commerce, Sri Ramakrishna College of Arts and Science for Women, Coimbatore from 14.05.2020 – 16.05.2020.
- [6] Faculty Development Webinar on “Post Covid - 19 Rejuvenation” by Department of Commerce, Nirmala College for Women, Coimbatore from 18.05.2020 – 21.05.2020.
- [7] National Level Faculty Development Programme on “BUILDING A PREDICTIVE UNDERSTANDING OF MICROBIAL COMMUNITIES” conducted by PG and Research Department of Zoology, Nirmala College for Women, Coimbatore from 23.05.2020 – 24.05.2020.
- [8] National Level Faculty Development Programme on “ HIGHER EDUCATION IN VUCA WORLD” conducted by The Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore on 28.05.2020 International Level Faculty Development Programme on “ Tools and Techniques for Online/Remote Teaching” conducted by Bharathiar University Arts and Science College, Pollachi on 30.05.2020.
- [9] Online Faculty Development Programme on “Risk Management using Derivatives” conducted by School of Management, Kristu Jayanti College, Bangalore from 26.05.2020 – 02.06.2020.
- [10] Faculty Development Programme on “Evolution from Offline to Online Teaching” conducted by SATISH PRADHAN DNYANASADHANA COLLEGE,THANE (Arts, Science and Commerce) Internal Quality Assurance Cell and Faculty Development Programme Committee In Association with Department of Information Technology University of Mumbai, Yashwantrao Chavan Maharashtra Open University, Mumbai Regional Centre and Microsoft from 30.05.2020 – 03.06.2020.
- [11] ICT Tools for Faculty (Online LIVE FDP) by ICT Academy from 17.05.2021 - 21.05.2021.
- [12] Faculty Development Programme on "Research Funding Projects & IPR (Part II) by R & D Cell, IQAC and Department of EXTC, Computers & IT, K.C College of Engineering and Management Studies & Research, Thane(e) on 07.06.2021.
- [13] Faculty Development Programme on "e-Teacher" by Centre for University and Industry Collaboration of Bharathiar University and Cognizant, Coimbatore on 19.06.2021
- [14] Faculty Development Programme ON “OUTCOME BASED EDUCATION” by Department of Management, Karpagam Academy of Education, Coimbatore from 26.07.2021 - 01.08.2021

- [15] Faculty Development Programme on “Education 5.0” by Academic Staff College, Dr.M.G.R. Educational and Research Institute, Chennai -9515.05.2023 - 19.05.2023.
- [16] FDP on "Digital Age Pedagogy" by The Internal Quality Assurance Cell, Nirmala College For Women on 16.06.2023
- [17] Faculty Enrichment Programme on "Boosting Engagement: Interactive and Digital Learning Design" by Nirmala College for Women, Coimbatore on 16.02.2024
- [18] One-week online Faculty Development Programme on " Effective Teaching Pedagogy: Strategies for Engaging and Empowering Learners" organised by Department of Humanities and Physical Education, CT University, Ludhiana, Punjab from 11.03.2024 -17.03.2024
- [19] 6 Day National Level Online Faculty Development Program on " Enhancing Teaching & Learning Competencies on HEI Teachers" organised by St.Ann's Degree College for Women & St.Ann's P.G. College for Women, Hyderabad from 03.05.2024 - 09.05.2024
- [20] One Week International Virtual FDP on Paradigms of Scientific Research organised by Centre for Faculty Development & Center for Research, VLB Janakiammal College of Arts & Science, Coimbatore. From 06.05.2024 – 10.05.2024.
- [21] One Week National Level Online Faculty Development Programme (FDP) on Advanced Research Methodology & Publishing organised by HI LEARN EDUTECH INSTITUTE, BIJAPUR/ VIJAYAPUT, KARNATAKA from 09.05.2024 - 15.05.2024
- [22] 5 Days International Faculty Development Program on Digital Marketing organised by MIT Arts Commerce & Science College (Autonomous) -Maharashtra, Nishitha Degree College (Autonomous)- Nizamabad, Telangana Seshadripuram College Tumakuru, Karnataka, P.B. Siddhartha College of Arts and Science- Andhra Pradesh in Collaboration with ExcelR Edtech Pvt. Ltd. From 27.05.2024 -31.05.2024
- [23] Faculty Enrichment Program on Outcome Based Curriculum Framework in the context of NEP organised by Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore on 04.12.2024
- [24] A Five -Day National Level Online FDP on Beyond Boundaries: Driving Innovation in Research organised by Committee for Research Ethics,Publication & IPR, Auxilium

College (autonomous),Vellore in Collaboration with North East Institute of Social Sciences & Research Nagaland from 26.12.2024 - 30.12.2024

[25] An International Faculty Development Programme on Futuristic Pathways in Technology & Computational Methodologies organised by Department of Computer Science, Mary Matha College of Arts and Science, Thenni from 06.01.2025 - 11.01.2025.

[26] National Level Virtual One Day Online FDP on "AI Tools For Research and Teaching" organised by Department of Artificial Intelligence, St.Xavier's College (Autonomous) Palayamkottai in association with Pencil Bitz on 09.03.2025

[27] 7 Days International Virtual Faculty Development Program on "Emergent Pedagogies for Instructional Innovation in Education" organised by Department of MBA, Prathyusha Engineering College, Tiruvallur – 602025 from 24.03.2025 - 30.03.2025

[28] Five days International FDP on Holistic Development and Innovations for Sustainable Success organised by Department of Commerce & Commerce with PA, Hindusthan College of Arts & Science, Coimbatore from 26.03.2025 - 02.04.2025

[29] Five days Faculty Development Programme on "Strategies and Techniques to Enhance Teaching, Learning Process" organised by Nagarjuna Degree College, Bengaluru from 07.04.2025 - 11.04.2025

[30] Faculty Development Program on Generative AI and Prompt Engineering organised by Khalsa College for Women, Civil Lines, Ludhiana (Punjab).New Horizon College of Engineering, Department of MCA, Bangalore, Karnataka.Bharti Vidyapeeth (Deemed to be University) College of Engineering, Pune.in Collaboration with ExcelR Edtech Pvt. Ltd.from 21.04.2025 - 25.04.2025

[31] One Day Online FDP on "Internet of Things" organised by Department of Commerce, Nirmala College for Women in association with Book Bytes International Publications on 24.04.2025

[32] "5 Day National Level Online FDP on Outcome Based Education, Binary Accreditation & Usage of AI" organised by IQAC ST. MARY'S CENTENARY DEGREE COLLEGE (Managed By Hyderabad Archdiocese Educational Society) AFFILIATED TO OSMANIA UNIVERSITY, APPROVED BY AICTE &

RECOGNIZED BY UGC u/s 2(f) St. Francis Street, Secunderabad, Telangana, India  
from 02.06.2025 - 06.06.2025

[33] Five Days Online Faculty Development Programme on " Empowering Educators - Addressing Contemporary issues in Education" organised by IQAC in association with the Department of BBA, Nagarjuna Degree College, Bengaluru from 09.06.2025 - 13.06.2025

[34] Faculty Enrichment Programme Entitled Inclusive Didactics for the 21st Century: Integrating NextGen Teaching Tools organised by IQAC, Nirmala College for Women, Coimbatore on 13.08.2025

[35] A Faculty Enrichment Programme Entitled Institutional Preparedness for Maturity - Based Graded Levels Accreditation organised by IQAC, Nirmala College for Women, Coimbatore on 19.08.2025

[36] Five - Days National Virtual FDP on " Ignite, Inspire, Implement: The 31 Model for Commerce & Management Educators" organised by Department of Commerce (General UG & PG, Professional Accounting & Corporate Secretaryship), JP College of Arts & Science, Ayikudy from 01.09.2025 -05.09.2025

[37] 5 Days National Level Virtual Faculty Development Program on " EMPOWERING EDUCATION FOUNDATION AND FRONTIERSOF BUSINESS ANALYTICS" organised by Department of Business Administration, Hindusthan College of Arts & Science, Coimbatore from 15.09.2025 - 19.09.2025

[38] 7 Days FDP on The Gen Z Effect: Innovation, Impact and the Future of Industry organised by Star International Foundation for Research and Education (Registered Under Indian Trust Act, ISO Certified and 12AA & 80G Approved Organisation) Tiruchengode-637211, Namakkal-Dt, Tamil Nadu, India from 02.10.2025 - 08.10.2025

[39] Five - Day Virtual International Faculty Development Programme (FDP) on " Research Paper Drafting and Refinement:From Idea to Publication" organised by Department pf Corporate Secretaryship,St.Joseph's College (Arts & Science), Kovur, Chennai from 10.11.2025 – 14.11.2025

[40] One Week National Online FDP on “Enhancing Teaching and Research Skills of Commerce Educators in the Backdrop of New-Age Technologies” organised by

Department of PG Studies and Research in Commerce, under PM-USHA (MERU) Soft Component #20, RANI CHANNAMMA UNIVERSITY, VIDYASANGAMA – BELAGAVI from 10.11.2025 – 14.11.2025

[41] 5-day Faculty Development Programme on Blockchain and Digital Transformation organised by Digital South hosted by Nirmala College for Women, Coimbatore from 14.11.2025 - 20.11.2025

[42] Faculty Enrichment Programme on “Generative AI in Higher Education: Emerging Tools and Future Directions.” Organised by IQAC, Nirmala College for Women, Coimbatore on 06.02.2026

### **CONFERENCE/ SEMINAR/ WORKSHOP ORGANIZED:**

#### **Workshop/Seminar Organised in NSS**

- [1] Maramandai 2006 – Workshop – 25<sup>th</sup> and 26<sup>th</sup> August 2006
- [2] HEY’ 07 – District level intercollegiate competition – 3<sup>rd</sup> and 4<sup>th</sup> Feb.2007
- [3] Nature Speaks 2008 – Intercollegiate Seminar – 24<sup>th</sup> September 2008
- [4] Vivega 2009 – Intercollegiate Seminar and Competition – 23<sup>rd</sup> September 2009
- [5] Youth Power and Empowerment – Intercollegiate Seminar and Competition – 4<sup>th</sup> October 2010

#### **Camps Organised in NSS:**

- [1] Annual NSS Camp at Mudhalipalayam – 2005 to 2008
  - i. Asset Created: Compound Wall constructed worth Rs.2, 40, 000
- [2] Annual NSS Camp at Paduvampalli – 2009
  - i. Asset Created: Computer and School bench & desks provided
- [3] Annual NSS Camp at Ambodhi – 2010 and 2011
  - i. Asset Created: Compound Wall constructed worth Rs.3, 00,000
- [4] Annual NSS Camp at K. Ayyampalayam
  - i. Asset Created for the year 2012: Bus Shelter worth Rs.95, 000
  - ii. Asset Created for the year 2013: Stage for school worth Rs.3, 00,000
- [5] Eye Check up and Eye Donation camp during all camps “Vizhi Koduthu Oli Koduppom”
- [6] Organised a camp “Kaitharikku kai Koduppom”
- [7] Organised and participated many Rallies in NSS & RRC.

**Department:**

- [1] National Level Seminar – “ Emerging Markets – New Challenges of the Contemporary Society” - 03.09.2014
- [2] Workshop on Application of SPSS Package - 16.10.2014
- [3] Workshop on Essentials for Excellence- 24.02.2015
- [4] A National Conference on “Emerging Dimensions in the Indian Business Scenario” - 15.09.2015
- [5] Workshop on “E-Filing of Income Tax Returns” - 07.10.2015
- [6] National Conference on Recent Advancements in Business Practices jointly organized by Department of Commerce and Nehru Institute of Management studies - 01.02.2018
- [7] Workshop on Computerized Accounting - 18.09.2018
- [8] Webinar on Business Practices - 14.02.2019
- [9] International Conference on “Challenges and Opportunities for the Sustainable Growth of Business in India” – 07.01.2020
- [10] Student Development Programme titled “Personal Effectiveness Training Programme” by Ms. Sindhu Kalyanasundhasram, Founder, Ignite Akademi from 22.07.2020 – 31.07.2020
- [11] Webinar on “Career as a Company Secretary” by CS.Dr. R. Maheswaran, Vice President, Finance & Infrastructure, Emperial KGDS, Renewable Energy Services Private Limited, Coimbatore on 23.07.2020
- [12] Training on online share trading by Mr.K. Sahul Hameed, Business Development executive and system administrator on 09.10.2020
- [13] Career Opportunities in Financial Sector by Mr.K.Thangaraj, M.Com., PGDBA., PGDIB., (Ph. D), Partner, Aashirvaadh Financial Services, Coimbatore on 25.09.2020.
- [14] Workshop on “Career awareness and assistance” by Mr. Satheesh, Founder of Explore Academy, Coimbatore on 13.01.2021
- [15] Webinar on Travel and Tourism Industry “Then and Now! And What Next?” by Mrs. Sonia Shibila Allen Lecturer, Faculty of business and management Studies, Gulf College, Muscat, Sultanate of Oman, 25.01.2021
- [16] Webinar on “Marketing in the digital world” by Dr.R. Mary Metilda, Professor & Head, Department of Management Studies, Sri Ramakrishna Engineering College, Coimbatore on 08.02.2021

- [17] Webinar on “Investors awareness programme on Capital Markets” by Mr.Ganesh Tripathi, United Training Services, India on 16.02.2021
- [18] Webinar on “Startups-Idea and Financing” by Mr.Arun M Ganapathy, CFO, House of Anta Dongre Private Limited, Mumbai on 20.02.2021
- [19] Webinar on “Treasury Overview and Underlying Technology in Wallstreet” by Mr. Anand Antony J, Head-Wallstreet Project, Viryusa AB, Gothenburg, Sweden on 26.02.2021
- [20] International Seminar on Education and The Skills on 21.05.2021
- [21] Entrepreneurship Programme on “Startup And Its Related Ecosystem” on 22.05.2021
- [22] Student Development Programme On New Normal, New Thinking: New Life Post Covid -19 on 24.05.2021
- [23] National Seminar on “DIGITAL TRANSFORMATION IN EDUCATION" on 28.07.2021
- [24] Training Programme on “Electronic Banking Awareness and Training (eBAAT) Programme, RBI, Chennai” on 30.07.2021
- [25] Webinar on “Gender Equality - Women in Chartered Accountancy Profession” on 27.08.2021
- [26] Webinar on “Role of Career Opportunities in Women Empowerment” on 23.09.2021
- [27] Webinar on “Life on a Farm is a School of Patience, Success story of an Agripreneur on 24.09.2021
- [28] Webinar on “Problem Solving Skills” on 28.09.2021
- [29] Certificate Course on GST Practitioner from 25.07.2022- 01.08.2022
- [30] Certificate Course on Advanced Excel from 25.07.2022- 03.08.2022
- [31] National Webinar on Technology Driven Evolution in Consumer Industries on 5.8.2022
- [32] Guest Lecture on Roadmap to CA on 17.08.2022
- [33] Workshop on Stepping into the future on 18.08.2022
- [34] Guest Lecture on Functions of Management on 23.08.2022
- [35] Industrial Visit to SIERRA, ODC Private Ltd, Coimbatore -641048 on 24.08.2022
- [36] Awareness Programme on USCMA-A PROFESSIONAL COURSE on 21.09.2022
- [37] Training Programme on Hands on soft skill training on 06.10.2022
- [38] Webinar on Career Preparation on 07.10.2022
- [39] In Commemoration of World Investors Week organised Investors Awareness Program ( under BSE / AMC Banner) on "Securities Market &Financial Planning" on 11.10.2022
- [40] Association Meeting on Campus to Corporate on 12.10.2022

- [41] Webinar on Innovation in Personal Financial Management- A Lesson to the Budding Leaders of Tomorrow" on 14.10.2022
- [42] Guest Lecture on Income from Business and Profession on 17.10.2022
- [43] Workshop on Resume Preparation on 21.10.2022
- [44] Inter Collegiate Competition on 03.11.2022 &04.11.2022
- [45] Association Meeting on Awareness Programme on ACS on 05.11.2022
- [46] Motivational session on Success Story of an entrepreneur on 07.11.2022
- [47] Certificate Course on Office Automation from 07.11.2022 to 24.11.2022
- [48] Certificate Course on 07.11.2022 to 11.11.2022
- [49] Guest Lecture on Digital Marketing in the Present Scenario on 17.02.2023
- [50] Workshop on Product - Market Fitness using AIMA Biz Lab Simulation on 20.02.2023
- [51] EVS Trip to Malampuzah Dam,Kerala on 20.02.2023
- [52] Motivation Programme on Grab the Opportunity on 21.02.2023
- [53] Awareness Programme on Career Opportunities in the Field of Capital Markets on 22.02.2023
- [54] Guest Lecture on Customs Duty on 23.02.2023
- [55] Guest Lecture on Payment and Settlement Systems in India on 07.03.2023
- [56] Knowledge sharing programme on Budget Analysis-Finance bill 2023 on 10.03.2023
- [57] Career Development Programme on Upskilling on 13.03.2022
- [58] Guest Lecture on Insurance Regulatory and Development Authority of India (IRDAI) on 13.03.2022
- [59] Certificate Course on "TALLY PRIME – ACCOUNTING INFORMATION SYSTEM" from 06.03.2023 -10.03.2023
- [60] Certificate Course on Online Share Trading from 13.03.2023 -18.03.2023
- [61] Inter Class Competitions on Slogan Writing, Business Connection & Com-Connection on 16.03.2023 & 18.03.2023
- [62] Guest Lecture on UTGST on 20.03.2023
- [63] Entrepreneurship on Development Programme on New Venture Creation, Entrepreneurial Goals & Career Choices on 28.03.2023
- [64] Workshop on Research Methodology on 30.03.2023
- [65] Awareness Programme on Beat the Plastic Pollution on 05.06.2023
- [66] IIC SELF DRIVEN PROGRAMME Workshop on Innovation into Startup/Value Proposition Fit and Business Fit on 06.07.2023

- [67] Workshop on “Career Opportunities in State and Central Government Sectors” on 28.07.2023
- [68] Workshop on “Investment Opportunities in Capital Market” on 01.08.2023
- [69] Association Meeting on “Booming E-Commerce” on 24.08.2023
- [70] Association Meeting on Gender Equality on 30.08.2023
- [71] International Webinar on Leadership and Emotional Intelligence on 07.09.2023
- [72] Extension Activity to Arasur Village on Saving Habits on 08.09.2023
- [73] Guest Lecture on Banking as a Career on 11.09.2023
- [74] Educational Tour to Bangalore, Mysore and Coorg from 13.09.2023 - 17.09.2023
- [75] Industrial Visit to Hassan Co-Operative Milk Producer's Societies Union Ltd.,Unit: Kudige diary Industrial Estate, B.M. Road, Hassan – 573201, Karnataka. on 16.09.2023
- [76] Workshop on Digital Marketing on 19.09.2023
- [77] Financial Literacy Programme on Digital Literacy Camp- A Step towards Digital Transformation on 20.9.2023
- [78] Handson Training on Filing of Income Tax Returns on 28.11.2023
- [79] Seminar on Research Methodology in Social Science Perspectives on 15.12.2023
- [80] Awareness Programme on Mastering the art of designing excellence for Success on 19.12.2023
- [81] Guest Lecture on UTGST on 31.01.2024
- [82] Viewing of Live Budget 2024 on 01.02.2024
- [83] IIC SELF DRIVEN PROGRAMME, Idea Hackathon New Innovative Solutions for Entrepreneurs from 21.02.2024 -22.02.2024
- [84] Workshop on GST & E- FILING on 26.02.2024
- [85] Guest Lecture on Evolution of E-Commerce Business in India on 27.2.2024
- [86] Guest Lecture on Financial Services & Mutual Funds on 6.3.2024
- [87] CERTIFICATE COURSE on ADVANCED EXCEL from 22.02.2024 -29.02.2024
- [88] CERTIFICATE COURSE on OFFICE AUTOMATION from 04.03.2024-08.03.2024
- [89] CERTIFICATE COURSE on GST PRACTIOTIONER from 07.03.2024 -18.03.2024
- [90] Workshop on Relevance of Intellectual Property for Startups on 11.05.2024
- [91] Workshop on Digital Marketing on 16.07.2024
- [92] Guest Lecture on Navigating the future: Industry Awareness and Upskilling for Career Success on 19.07.2024
- [93] Career Awareness Programme on Investment Banking on 24.07.2024

- [94] Career Awareness Programme on Career opportunities in civil services :  
UPSC/TNPSC on 02.08.2024
- [95] Awareness Programme on A Step towards Financial Independence on 07.08.2024
- [96] Financial Literacy Programme - Investment Drive on 09.08.2024
- [97] Extension Activity on Saving Habits among School Children on 14.08.2024
- [98] Poster Presentation Competition - Innovative Product Design for Startups on  
29.08.2024
- [99] International Seminar on The Future of E-Commerce: Innovations, Challenges, and  
Global Trends on 30.08.2024
- [100] Tour to Bangalore, Mysore and Coorg from 05.09.2024 - 08.09.2024
- [101] Industrial Visit to Karnataka Soap and detergents Limited on 05.09.2024
- [102] Workshop on Cracking the Competitive Examination on 01.12.2024
- [103] Guest Lecture on Professional Courses & Enhancing Career Prospects for  
Commerce Students on 19.12.2024
- [104] Workshop on GST & E-Filing on 20.12.2024
- [105] Workshop on Empowering Young Minds: Enhancing Entrepreneurial Skills for  
Student Success on 04.02.2025
- [106] Guest Lecture on Exploring the Dynamics of Capital & Equity Markets on  
05.02.2025
- [107] Investors Awareness Program Sponsored by National Stock Exchange on 06.02.2025
- [108] Eco-Trip to Bhavani Sagar Dam on 13.03.2025
- [109] Faculty Development Program on Internet of Things on 24.04.2025
- [110] Social Awareness Program on "The role of young graduates in National Building" on  
16.07.2025
- [111] Guest Lecture on "Digital Marketing for the next generation" Using Social media as  
a growth tool on 12.08.2025
- [112] Investor Awareness Program "Webinar Series on Financial Literacy" from  
22.09.2025 - 26.09.2025
- [113] Industrial Visit to Coorg Nisty - Plantation, Tours & Coffee Processing – Coorg from  
23.09.2025 - 24.09.2025
- [114] Guest Lecture on "Road map to project work in Commerce: Tools, Techniques &  
Applications" on 03.12.2025
- [115] Industrial Visit to V.V.V & Sons Edible Oil Limited, Virudhunagar on 06.01.2026

- [116] Workshop on “Competitive Aptitude Training for Banking, SSC & Corporate Placements of Commerce Graduates” on 08.01.2026
- [117] Expert Talk on “AI and Financial Inclusion” on 29.01.2026
- [118] Workshop on “Career Mobility in a Borderless Financial World” on 19.02.2026
- [119] Workshop on “Know Your GST: Theory Meets Practice” on 24.02.2026

**INVITED SPEAKER/ SESSION CHAIR- CONFERENCE/ SEMINAR/ WORKSHOP:**

- [1] Session Chair for National Conference on “INDIA TOWARDS 2020” ON 21<sup>ST</sup> February 2017 organized by Department of Commerce with Professional Accounting, SNR Sons College, Coimbatore in association with The Coimbatore Branch of SIRC of The Chartered Accountants of India.
- [2] Resource Person for the Association Meeting of Department of Commerce, St. Joseph’s College for Women, Tirupur - 19.07.2019
- [3] Coordinator, National Level Webinar on Mutual Funds and Securities Market under BSE banner, Nirmala College for Women in association with Ambition Learning Solutions and United Training Services, India on 11.10.2022
- [4] Resource Person for the Program Research Methods 2.0 addressed on the topic \*'Questionnaire Design and Development'" at Department of Commerce with Computer Applications St. Joseph’s College for Women, Kangeyam Road, Tirupur 641604 on 08.01.2025
- [5] Resource Person for Workshop on” Financial Statements - An Overview” at Department of Commerce with Business Analytics, Nirmala College for Women, Coimbatore on 21.07.2025
- [6] Resource Person for Seminar on " REWARD STRATEGIES: WAGES, SALARIES AND INCENTIVES" at School of Management, PG Department of Human Resource Management, Nirmala College for Women on 30.09.2025
- [1] Resource Person for PTA Meeting at Nirmala Matriculation and Higher Secondary School, Coimbatore on 13.10.2025

**BOOK PUBLICATIONS:**

- [1] Book Name :Know Your Commerce  
Authors: Mrs.J.Folentia Kamal,Dr.A.Elizabeth,Dr.R.Kavitha,Dr.S.Leema Rosaline  
Publication : Mithila Publications, Erode

ISBN Number : 978-93-80506-20-3

[2] MCQ on Cost Accounting

Authors: Dr.S.Leema Rosaline

Publication: Rev.Sr.Dr.Mary Fabiola, Nirmala College for Women, Coimbatore

ISBN: 978 -81-981938-0-3

[3] Fundamentals of Financial Management

Authors: Dr.S.Leema Rosaline

Publication: PRIYAM PUBLICATIONS, Coimbatore - 641006, Tamil Nadu, India

www.priyampublications.com

ISBN: 978-81-984372-8-0

#### **MEMBER IN BOARD OF STUDIES:**

[1] Department of Commerce (A & F) Sri Ramakrishna College of Arts & Science, Coimbatore from 2018 -2021

[2] Member of Inspection Commission for the new course B.Com. (Entrepreneurship) for Hindustan College of Arts & Science on 02.05.2019.

[3] Member of Inspection Commission for SUGUNA COLLEGE OF ARTS & SCIENCE on 03.07.2021

[4] Member for Granting of Permanent increase in intake for Ph.D Commerce for Navarasam Arts and Science College for Women, Nagamalai, Erode on 10.11.2022

[5] Inspection Commission Convener for Nyruthi Arts and Science (Co- Education) College, Annur, Coimbatore, Bharathiar University on 27.06.2023

[6] Member of Inspection commission for the new courses B.Com.(CA) & B.Com. (IB) for Government Arts College, Coimbatore on 08.08.2025

#### **EDITORIAL/ REVIEW BOARD MEMBER:**

[1] Editorship of Journals: Editorial Board Member for the journal “Intercontinental Management Research Consortium”

#### **MEMBERSHIP IN PROFESSIONAL BODIES:**

[1] NATIONAL SERVICE SCHEME, NSS Advisory Committee member for Bharathiar University for the years 2011 -2013

#### **AWARDS AND ACHIEVEMENTS**

[1] Awarded as a **BEST PROGRAM OFFICER** for 2012-2013 by Government of Tamil Nadu Youth Welfare and Sports NSS Cell – Directorate of Collegiate Education, Chennai-600006. Received during the academic year 2014-2015.

- [2] Awarded as **NEHRU BEST FACULTY AWARD** exclusively for Commerce and Business Administration in the year 2015 by Nehru College of Educational and Charitable Trust on 26.07.2015.

**ANY OTHER CONTRIBUTIONS**

- [1] NSS and RRC Program Officer from 2005 to 2013
- [2] AICUF in charge from 2013-2014
- [3] Head of the Department for Commerce (CA) & PG Department of Commerce from 2014 – 09.12.2015.
- [4] Placement Officer – 2017 – 2021
- [5] OSA Secretary 2018 -2020
- [6] School Adoption Committee Coordinator from 2022 till date.

NIRMALA COLLEGE FOR WOMEN