

NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS)

COIMBATORE

STAFF PROFILE

NAME : DR. ELIZABETH. A

DESIGNATION : Assistant Professor in Commerce

DEPARTMENT : COMMERCE (AIDED)

QUALIFICATION : M.Com, M. Phil, B.Ed. MBA, PGDCA,
Ph.D. UGC NET Cleared

EXPERIENCE : 35 Years & 8 Months

AREAS OF SPECIALIZATION : Finance & Marketing

E-MAIL : elizabeth@nirmalacollegeonline.ac.in **OR**
elizabethpius68@gmail.com

ACADEMIC QUALIFICATIONS :

DEGREE	YEAR OF COMPLETION	NAME OF THE INSTITUTION	CLASS
X Std.	1983	Holy Cross, Trichy	1 st Class
XII Std.	1985	Holy Cross, Trichy	1 st Class
B.Com.	1988	Holy Cross, Trichy	1 st Class
M.Com.	1990	St. Joseph's College, Trichy	1 st Class
M.Phil.	1997	UDC, Trichy	1 st Class
Ph.D.	2013	SNR & Sons College, Coimbatore	Highly Commended
MBA	2013	Distance Education, Periyar University	1 st Class
NET	2013	University Grants Commission, New Delhi	-

ADDITIONAL QUALIFICATIONS:

DIPLOMA/ VOCATIONAL/ CERTIFICATION	AREA OF SPECIALIZATION	NAME OF THE INSTITUTION/ UNIVERSITY/ AGENCY	YEAR
B.Ed.,	Education & Commerce	Distance Education, Annamalai University, Chidambaram	1992
P.G.D.C.A.,	Computer Application	Bharathiar University, Coimbatore	2007

RESEARCH GUIDANCE:

PROGRAMME	NO. OF SCHOLARS	
	COMPLETED	PURSUING
Ph.D.	4	1
M.Phil.	24	-

RESEARCH PUBLICATIONS:**INTERNATIONAL:**

[1] N. Subhalakshmi, **Dr. A. Elizabeth**, A Study on Foreign Direct Equity Investment into India – Sectoral Level, *A Journal of Intercontinental Management Research Consortium*, (2015), Volume – 3, Pg. No: 428-434.

[2] N. Subhalakshmi, **Dr. A. Elizabeth**, A Study on Foreign Direct Investment into India, *A Journal of Intercontinental Management Research Consortium*, (2016), Volume – 4, Pg. No: 64-66.

[3] Stegy V J, **Dr. A. Elizabeth**, A study on non-performing assets of Indian Banks, *Journal of Intercontinental Management Research Consortium* (September 2016) Vol. 4, Pg.60- 63

[4] J. Mary Immaculet Angelin, **Dr. A. Elizabeth**, Behavioural effect of investors preference towards mutual fund in Comparison to Investment avenues, *Journal of Intercontinental Management Research Consortium* (September 2016) Vol. 4, Pg. 44 - 48.

- [5] N. Subhalakshmi, **Dr. A. Elizabeth**, A Study on Foreign Direct Investment Inflow Into India in Service Sector, *A Journal of Intercontinental Management Research Consortium*, (2017), Volume – 5, Pg. No: 136-139
- [6] Amanda Maria D' Rosario **Dr. A. Elizabeth**, Impact of the Emerging Markets on Leading a successful Brand, *A Journal of Intercontinental Management Research Consortium* (September 2017) Volume 5, Pp10-14
- [7] Mary Immaculee Angeline, **Dr. A. Elizabeth**, Impact of Post Goods and Services Tax Act in Hotel Industry, *Journal of Intercontinental Management Research Consortium* (September 2017) Volume 5,, Pp116-120
- [8] N. Subhalakshmi, **Dr. A. Elizabeth**, An Analytical Study on FDI Equity Inflows into India – A Sectoral Overview, *Shanlax International Journal of Commerce*, (2018), Volume – 6, Pg. No. 81-84.
- [9] Stegy V J, **Dr. A. Elizabeth**, A Study on Schemes Provided to Micro, Small, Medium Enterprise in Tamilnadu, *RESEARCH REVIEW International Journal of Multidisciplinary*, ICIMP-2018, Pg. No. 429- 432
- [10] N. Subhalakshmi, **Dr. A. Elizabeth**, Foreign Direct Investment Equity Inflows into India's Services Sector and Its Impact on Indian Economy, *EPRA International Journal of Economic and Business Review*, (2019), Volume – 7, Pg. No. 61-63.
- [11] Stegy V J, **Dr. A. Elizabeth**, A Study on Problems Faced by the MSMEs in Availing Loans from Micro Finance Institutions: Henry Garrett Ranking Technique, (2019) *Online International Interdisciplinary Research Journal*, Volume-09, Pg. No. 67- 71
- [12] Stegy V J, **Dr. A. Elizabeth**, A study on marketing problem faced by the MSMEs availing micro finance: Henry Garrett Ranking Technique, *A Journal of Intercontinental Management Research Consortium*, (2019), Vol 7, Pg. No. 354-359.
- [13] N. Subhalakshmi, **Dr. A. Elizabeth**, A Study on Financial Performance of Standard Chartered Bank, *A Journal of Intercontinental Management Research Consortium*, (2019), Volume – 7, Pg. No. 348-353.
- [14] N. Subhalakshmi, **Dr. A. Elizabeth**, Customer Satisfaction towards Hero Honda Activa 4G, *A Journal of Intercontinental Management Research Consortium*, (2020), Volume – 8, Pg. No. 78-82.
- [15] J. Jincy, Research scholar, & **Dr. A. Elizabeth**, Assistant Professor & Head, Department of Commerce, Nirmala College for Women, Effects of Social Networking Sites on the Personal and Academic life of Arts & Science College Students in Coimbatore City , *International Journal of Research and Analytical Reviews – An international Open Access*

Peer Reviewed refereed Journal, E - ISSN: 2348-1269, P ISSN 2349-5138, Volume 10, Issue 1, January 2023, Page No. 68-72.

[16] J. Jincy, Research scholar, & **Dr. A. Elizabeth**, Assistant Professor & Head, Department of Commerce, Nirmala College for Women, Social Media: Boon or Bane For the Youngsters in Coimbatore Under Pandemic (Covid 19) Situations , *International Journal of Innovative Research In Technology* (International Open Access Journal) UGC Approved Journal Number 47859, Volume 8, Issue 6, November 2021, Page No. 607-611.

[17] S. Suneka, Research scholar, Department of Commerce, Nirmala College for Women,, & **Dr. A. Elizabeth**, Assistant Professor & Head, Department of Commerce, Nirmala College for Women, A study on Profitability Analysis of Select Sugar Companies in Tamilnadu, *Journal of the School of Language, Literature and Culture Studies* ISSN: 0972-9682 Series: 26, Book No. 29, Year: 2024.

[18] S. Suneka, Research scholar, Department of Commerce, Nirmala College for Women,, & **Dr. A. Elizabeth**, Assistant Professor & Head, Department of Commerce, Nirmala College for Women, A study on financial performance of EID Parry Limited in India *Journal of the School of Language, Literature and Culture Studies* ISSN: 0972-9682 Series: 26, Book No. 30, Year: 2024

NATIONAL:

[1] Amanda Maria D' Rosario **Dr. A. Elizabeth**, Impact of Inclusive Leadership in Business Administration and Global Business Ecosystem, *Nehru Journal of Management and Research* (September 2017) ISSN: 2230-7974, Volume 1, Issue 17, September 2017, Pp 79-89

PRESENTATIONS IN CONFERENCE:

[1] Amanda Maria D' Rosario, **Dr. A. Elizabeth**, A Study on Impulse buying behaviour among customers with special reference to Coimbatore City, *Nirmala Annual Research Congress*, (2017) ISBN 978-93-5279-759-2, Pg. 272 -277.

[2] N. Subhalakshmi, **Dr. A. Elizabeth**, The Impact of Foreign Direct Investment Equity Inflows to India in Service Sector, *Nirmala Annual Research Congress*, (2018), ISBN: 978-93-5321-859-1, Pg. No. 335-337.

[3] N. Subhalakshmi, **Dr. A. Elizabeth**, Risk and Return Analysis of Asian Paints Ltd,

Nirmala Annual Research Congress, (2019), ISBN: 978-93-5321-196-6, Pg. No. 591-593.

[4] Stegy V J, **Dr. A. Elizabeth**, A study on growth and performance of MSMEs in India, *Nirmala Annual Research Congress*, (2018), ISBN: 978-93-5321-859-1, Pg. No. 332-335.

[5] Stegy V J, **Dr. A. Elizabeth**, Growth and performance of schemes provided for MSMEs in Tamilnadu, *Proceedings of the International conference on New Gen Entrepreneurs Travel toward digital revolution*, September 2019, ISBN:9788194101567, Pg. No. 79- 87

[6] Stegy V J, **Dr. A. Elizabeth**, Analysis of trend, growth and performance of MSMEs in Tamilnadu *Nirmala Annual Research Congress*, (2019), ISBN: 978-935391-196-6, Pg. No: 595-598

PARTICIPATION IN CONFERENCES:

- [1] National Conference, Corporate Ethics and Business Sustainability on 30.9.2014 organized by Dr. N.G.P Arts & Science College, Coimbatore
- [2] National Confluence 2014, on 1.11.2014 at Taj Vivanta, Chennai, by Talent Sprints and NSDC.
- [3] National Conference, Sustainable Business Strategy-Shaping the future of India on 04.2.2015 organized by Kongunadu Arts and Science College, Coimbatore.
- [4] International Conference, Contemporary issues and challenges of Indian Business in global scenario on 20.2.2015 organized by SNR and Sons College, Coimbatore.
- [5] District Level Conference, As I Evolve-I Session, on 16.7.2015, organized by Chamber of Commerce, Coimbatore.
- [6] District Level Conference, As I Evolve-II Session, on 10.9.2015, organized by Chamber of Commerce, Coimbatore.
- [7] National Conference, Emerging Dimensions in the Business Scenario on 13.9.2015 organized by Nirmala College for Women, Coimbatore.
- [8] District Level Conference, Launch of Native Start-up circle, on 27.1.2016, organized by PSG College of Technology, Coimbatore.
- [9] Faculty Knowledge Sharing Programme, Bridging the Gap on 20.8.2016, organized by ICFAI Business School.

- [10] Placement Officers Meet, on 21.10.2016 organized by Bharathiar University, Coimbatore.
- [11] International Conference on " Women's Equality, Protection and Empowerment", organized by Nirmala College for Women, from 24.8.2024-26.8.2024

PARTICIPATION IN SEMINARS:

- [1] National Seminar, "Lay Leadership" between 24.12.1992 and 30.12.1992 organized by NBCLC, Bangalore.
- [2] National Seminar, "Interpersonal Relationship" between 7.10.1994 and 12.10.1994 organized by AIACHE, Sacred Heart College, Kodaikanal.
- [3] State Level Seminar, "Information Technology and Commerce" on 6.2.2002 organized by Sri Ramakrishna College of Arts & Science, Coimbatore
- [4] National Seminar, "Emerging Trends in Banking and Finance" on 13.1.2004 organized by Providence College for Women, Conoor.
- [5] State level Seminar, "Renaissance in Corporate Sector" on 11.2.2004 organized by Bishop Ambrose College, Coimbatore.
- [6] National Seminar, "Business Ethics" on 30.7.2008 and 31.7.2008 organized by Nirmala College for Women, Coimbatore.
- [7] National Seminar, "Financial Literacy" on 22.2.2013 organized by Nirmala College for Women, Coimbatore.
- [8] Environment Audit of Infrastructure, Extension Activity and Institutional Social Responsibilities by IQAC, Nirmala College for Women on 30-10-2015
- [9] Quality Sustenance and Enhancement: Prospects for attaining global standards by IQAC, Nirmala College for Women on 09.01.2020

PARTICIPATION IN WORKSHOPS:

- [1] State Level Workshop & Exhibition, "Flora- The Manna" on 18.2.2002 & 19.2.2002, organized by Nirmala College for Women, Coimbatore.
- [2] University Level Workshop, "Career Guidance and Placement Assistance" between 19.6.2006 & 21.6.2006 organized by, Bharathiar University Coimbatore.
- [3] State Level Workshop, "Entrepreneurship and Skill Development Programme" on 27.1.2014 & 28.1.2014 organized by Nirmala College for Women, Coimbatore.

- [4] Online Hands-on Training on “E-Content Preparation -Nearpod, Quizmo, Kahoot” organized by Department of Commerce, Nirmala College for Women, Coimbatore on 04.06.2020
- [5] Virtual Workshop on Academic Publications and Biometrics organized by Department of Library, Nirmala College for Women, 19.5.2021.
- [6] Workshop on “A venture into incubation centres and start-ups for life sciences” organized by Innovation cell of Nirmala College for Women, funded by Star college scheme DBT, Government of India on 4.6.2021.
- [7] National level Online Workshop on “E-Content Development “organized by St. Ann’s College, Kokrajhar, Assam from 07.06.2021 to 12.6.2021.
- [8] National Level online workshop on ChatGPT for Academics (Online), St. Joseph’s College (Autonomous), Trichy, on 21.6.2023
- [9] Three Days online Workshop on Data Analysis using SPSS (Online), (National Level) Sanx Data, Chennai-94, 26-7-2023 to 28-7-2023
- [10] Intellectual Property Awareness/ Training Program. (Offline), IPR CELL, Nirmala College, 8.8.2023
- [11] IP Awareness Training Programme, organized by National Intellectual Property Awareness Mission, Government of India, Ministry of Commerce and Industry, Department for Promotion of Industry and Internal Trade, Office of the Controller General of Patents, Designs and Trade Marks on 16.10.2025

PARTICIPATION IN ORIENTATION PROGRAMME/ INDUCTION PROGRAMME/ SHORT TERM COURSES:

- [1] 41st Orientation-UGC during the period 26.5.2000 to 22.6.2000, organized by Academic Staff College, Bharathiar University.
- [2] 118th Orientation-UGC-MHRD during the period 17.11.2017 to 14.12.2017, organized by Academic Staff College, Bharathiar University.
- [3] Refresher Course in Commerce and Management conducted by HRDC Bharathidasan University, Tiruchirappalli, from 20.09.2019 to 03.10.2019.

[4] Moodle Learning management system Training organized by Nirmala College for women, training offered by Spoken Tutorial Project, IIT, Mumbai, funded by MHRD, Government of India during January 2020.

[5] Online Short- term Course on “Self -Promotion on Social Media” conducted by Department of Commerce, Nirmala College for Women, Coimbatore from 01.06.2020 – 03.06.2020.

[6] Refresher Course in Commerce & Management (Offline), UGC, HRDC-Bharathiar University, 5.7.2023-18.7.2023

[7] Refresher Course in Commerce, organized by UGC, MMTTC, Bharathiar University between 16.7.2025 and 29.7.2025

PARTICIPATION IN FACULTY DEVELOPMENT PROGRAMMES:

[1] Placement Officers Summit on 22.8.2014 organized by ICFAI Business School at GrandRathna Regent, Coimbatore.

[2] Placement Officers Summit on the topic Campus to Corporate on 7.8.2015 organized by ICFAI Business School at Grand Rathna Regent, Coimbatore.

[3] Placement Officers Summit on 20.8.2016 organized by ICFAI Business School at Grand Rathna Regent, Coimbatore.

[4] FDP-Environment Audit of Infrastructure, Extension Activity and Institutional social Responsibility organized by IQAC of Nirmala College for Women on 30.10.2015.

[5]FDP-Computerized Accounting Using Tally ERP-9 jointly organized by TALLY EDUCATION & Commerce Department, Bharathiar University, Coimbatore on 8.1.2016.

[6] FDP- Outcome Based Education (**Programme outcomes, Mapping, Question Paper setting, Course Attainment**) organized by IQAC of Nirmala College for Women on 22.6.2018 and 23.6.2018.

[7] FDP- Outcome Based Education organized by IQAC of Nirmala College for Women on 13.10.2018.

[8] UGC Funded FDP on Intellectual Property Rights, Patents and Copy Rights

organized by IQAC, Nirmala College for Women (Autonomous), Coimbatore 02.02.2019

[9] FDP-SPSS organized by Department of Botany, Nirmala College for Women under DBTSTAR SCHEME on 14.1.2019.

[10] FDP on Innovative Teaching Strategies sponsored by CDC, Nirmala College for Women, Coimbatore on 30.10.2019.

[11] FDP on Statistical Research in Finance organized by PSGR Krishnammal College for women funded by AICET from 04.11.2019 to 16.11.2019.

[12] Faculty Development Program on “Accounting and Finance” sponsored by Infosys BPM Ltd, Mysore from 09.12.2019 to 11.12.2019.

[13] Faculty Development Webinar on “Post Covid - 19 Rejuvenation” by Department of Commerce, Nirmala College for Women, Coimbatore from 18.05.2020 – 21.05.2020

[14] Faculty Development Programme on Recent innovations on Herbal Cosmetics, organized by NGM College, Pollachi on 12.05.2020.

[15] FDP on Covid 19 Pandemic- Socio, Economic and Cultural Impact on the Society organized by Department of History, Nirmala College on 29.5.2020 & 30.5.2020.

[16] FDP on “Designing and Developing Commerce Curriculum in the Digital Era” organized by Sacred Heart College, Thirupattur on 12.06.2020.

[17] FDP on Covid 19- Resilience and Recovery Strategies organized by Department of Commerce (PA) & Department of Accounting and Finance, Hindustan College of Arts & Science, Coimbatore on 15.05.2020.

[18] FDP on Challenges in Financial Management – Covid 19 Scenario organized by Kovai Kalaimagal College of Arts & Science, Coimbatore from 14.05.2020-19.05.2020

[19] FDP on Current Research Trends in Social Science organized by Krishnammal College for Women, Coimbatore from 03.05.2020-05.05.2020

[20] FDP on Evolution from Offline to Online Teaching jointly organized by Satish Pradhan Dnyanasadhana College, Thane University of Mumbai and Microsoft from 30.05.2020-03.06.2020

[21] FDP on Advanced Data Analysis using Spread sheet organized by school of Management, Kristu Jayanti College (Autonomous), Bangaluru from 02.05.2020-09.05.2020

[22] FDP on Educational Analytics organized by school of Management , Kristu Jayanti College , (Autonomous) Bangaluru from 02.05.2020-09.05.2020

[23] FDP on “Need of universal value in each stage of life span organized by Department of Computer Science, PSGR Krishnammal College For Women, Coimbatore on 30.05.2020

[24] National level FDP on “E-Content Development “organized by Servite Arts & Science College, Karur, from 22.06.2020 to 26.6.2020.

[25] FDP on ‘Research funding Projects and IPR (Part II) organized by KC College Engineering and Management Studies and Research , Thane, from 07.6.2021 to 9.6.2021.

[26] FDP on Digital Age Pedagogy (Offline), organized by IQAC, Nirmala College for Women, on 17.6.2023.

[27] FDP on Business Analytics, IQAC, organized by Nirmala College for Women, on 7.10.2023.

[28] Artificial Intelligence tools for Educators, organized by IGNITE LIFESKILL ACADEMY & IQAC, SACRED HEART COLLEGE, THEVARA, KOCHI-13, on 27.10.2023.

[29] FDP: Boosting Engagement-Interactive and Digital Learning Design on 16.02.2024.

[30] 5 Days Faculty Development programme on Effect of Generative AI in Modern Research and Industry, organized by Department of Computer Science, Sister Nivedita university, Kolkata, India, between 29.04.2024 - 03.05.2024.

[31] One Week National Level Online Faculty Development Programme (FDP) on Advanced Research Methodology & Publishing, organized by Hi Learn Edtech Institute, Bijapur/ Vijayaput, Karnataka, between 09.05.2024 and 15.05.2024.

[32] 5 Days International Faculty Development Program on Digital Marketing, MIT Arts Commerce & Science College (Autonomous) -Maharashtra, Nishitha Degree College (Autonomous)- Nizamabad, Telangana Seshadripuram College Tumakuru,Karnataka, P.B. Siddhartha College of Arts and Science- Andhra Pradesh in Collaboration with

ExcelR Edtech Pvt. Ltd, between 27.05.2024 and 31.05.2024

[33] International FDP on AI & GEN AI with Industry Application, organized by EXCELR in collaboration with EDL, MIT & NEC from 16.7.2024 to 22.7.2024 (5days)

[34] Faculty Development Programme on "IoT in Everyday life" organized by Nirmala College for Women, on 29.11.2024.

[35] Faculty Enrichment Program on Outcome Based Curriculum Framework in the context of NEP, organized by Internal Quality Assurance Cell, Nirmala College For Women, Coimbatore, on 04.12.2024.

[36] International Virtual Faculty Development Programme on Recent Advances in Teaching on Sustainable Development in Commerce, organized by the School of Commerce, Vel Tech Rangarajan Dr,Sagunthala R& D Institute of Science and Technology, Avadi, Chennai-6 from 11-12-2024 to 17-12-2024 (7 Days).

[37] Five days International FDP on Holistic Development and Innovations for Sustainable Success organized by Department of Commerce & Commerce with PA, Hindusthan College of Arts & Science, Coimbatore from 26.03.2025 to 02.04.2025.

[38] “5 Days National Level Online FDP on Outcome Based Education, Binary Accreditation & Usage of AI” organized by IQAC St. Mary’s Centenary Degree College (Managed By Hyderabad Archdiocese Educational Society) Affiliated to Osmania University, Approved By AICTE & Recognized By UGC u/s 2(f) St. Francis Street, Secunderabad, Telangana, India, from 26.03.2025 - 02.04.2025.

[38] Faculty Enrichment Programme on Inclusive Didactics for the 21st Century: Integrating NextGen Teaching Tools organized by IQAC, Nirmala College for Women on 13.8.2025

[39] A Faculty Enrichment Programme entitled Institutional Preparedness for Maturity - Based Graded Levels Accreditation organized by IQAC, Nirmala College for Women, on 19.8.2025.

[40] Faculty Enrichment Programme on Block Chain and Digital Transformation, organized by Digital South & Nirmala College for Women from 14.11.2025-20.11.2025.

[41] Internal Auditor Training Course on Educational Organisations Management

System (ISO EOMS 21001: 2018), organized by Nature Science Foundation, Coimbatore from 15.12.2025 to 17.12.2025.

CONFERENCE/ SEMINAR/ WORKSHOP ORGANIZED:

- [1] Workshop on the title Transaction Analysis on 4.3.2008 & 5.3.2008.
- [2] Workshop on the title Managerial aspects on 9.9.2008 & 11.9.2008.
- [3] Workshop on the title Motivation on 10.9.2008.
- [4] Workshop on the title Stock Market on 20.2.2010.
- [5] Workshop on the title Communication and interview skills on 7.1.2011.
- [6] Workshop on the title Stock Market and Online Trading on 11.2.2011.
- [7] Workshop on the title Personality Development on 14.12.2011.
- [8] Workshop on the title Online Trading on 21.1.2012.
- [9] Workshop on the title “Enhancing human resources for industrial needs” on 19.2.2013.
- [10] Workshop on the title Soft skills Development on 4.3.2013.
- [11] Workshop on the title Financial Literacy on 22.2.2013.
- [12] Workshop on the title Hardware and Networks on 20.2.2015.
- [13] Symposium on the title Technology Transfer in Financial Sectors on 23.2.2015 & 24.2.2015.
- [14] Workshop on the title Group discussion and personal interview on 25.2.2015 & 26.2.2015.
- [15] National Conference on Recent Advancements in Business Practices jointly organized by Department of Commerce and Nehru Institute of Management studies - 01.02.2018.
- [16] Webinar on Business Practices - 14.02.2019.
- [17] International Conference on “Challenges and Opportunities for the Sustainable Growth of Business in India” – 07.01.2020.
- [18] Chief Examiner, Bharathiar University Central Valuation, Hindustan College of Arts & Science, 21.6.2023-26.6.2023

[19] Ph.D. Viva Voce Examination, Candidate Ms. Subhalakshmi N, on 30.10.2023

[20] Ph.D. Viva Voce Examination Candidate Mrs. Jincy J, on 30.11.2023

[21] External Examiner for BU Practical Examinations at Sri Krishna Adithya College of Arts & Science, on 29.10.2025

INVITED SPEAKER/ SESSION CHAIR- CONFERENCE/ SEMINAR/ WORKSHOP:

[1] Gave awareness on Women Rights for the members of Sthree Needhi, organized by Nirmala College for Women, Coimbatore, 2010.

[2] Gave awareness on Violence against Women for Self Help Groups, organized by Rhythm Social Service Society, Nirmala College for Women, Coimbatore, 2011.

[3] Presided over School Annual Day and spoke on ‘Students are the Pillars of Future India, Stawa Nursery and Primary School, Coimbatore, 2012.

[4] Spoke on Capital Budgeting Techniques organized by EDP, Government Arts College, Coimbatore, 2015.

[5] Spoke on Career options for Commerce Graduates through All India Radio, 2019.

[6] Resource person for PTA Meeting for the Parents of Higher Secondary Students at Nirmala Matriculation and Higher Secondary School, Coimbatore, on 16.10.2025

BOOK PUBLICATIONS:

[1] **“Know Your Commerce”**, Mithila Publications, Erode,

ISBN Number: 978-93-80506-20-3

[2] **MCQs in Management Accounting**, Mythe Creators Publications

ISBN 978-81-981938-4-1, November 2024

MEMBER IN BOARD OF STUDIES:

[1] University Nominee, for Board of Studies, Sree Saraswathy Thiyagaraja College, Pollachi, 2014-2016.

[2] University Nominee, for Board of Studies, NGM College Pollachi (B. Com. PA Dept.), 2015-2017.

- [3] University Nominee, for Board of Studies, VLB Janakiammal College of Arts & Science, Coimbatore, 2017-2018.
- [4] Subject expert for Board of Studies, Bharathiar University, Coimbatore, 2017-2018.
- [5] University Nominee, for Board of Studies, Sree Saraswathy Thiyagaraja College, Pollachi, 2018-2019.
- [6] Subject expert for Board of Studies, PSG College of Arts & Science, Coimbatore 2018-2021.
- [7] University Nominee, for Board of Studies, Hindustan College of Arts and Science B.Com. (PA) 2021-2023.
- [8] University Nominee for Board of Studies Meeting -B.Com. (PA) (Offline), PSG College of Arts & Science on 3.6.2023
- [9] University Nominee for Board of Studies Meeting, (B.Com. E-Com.) (Online), PSGR Krishnammal College for Women, on 20.6.2023
- [10] University Nominee for Board of Studies Meeting -B.Com. (E-COM) (Online), 8.11.2023
- [11] University Nominee for Board of Studies, PSG College of Arts and Science B.Com. (PA) 2023-2025.
- [12] University Nominee for Board of Studies Meeting -B.Com. (PA), PSGCAS, Coimbatore, 02.03.2024
- [13] University Nominee for Board of Studies Meeting -B.Com. (PA), Hindustan College of Arts & Science, Coimbatore, 13.4.2024

EDITORIAL/ REVIEW BOARD MEMBER:

- [1] External Audit Member, Academic Audit at Dr. NGP College of Arts & Science for the year 2019-2020.
- [2] External Audit Member, Academic Audit at Dr. NGP College of Arts & Science for the year 2020-2021.

MEMBERSHIP IN PROFESSIONAL BODIES:

- [1] Moderator, UGC Sponsored National Seminar, Dept. of Commerce, Nirmala College for Women, 2012-2013.
- [2] Member of Inspection commission for Provisional Affiliation of B.Com. Course, SAN International College of Arts & Science, Coimbatore, 30.4.2012.

- [3] Member of Inspection commission for Provisional Affiliation of B.Com. (CA) Course,AJK College, Coimbatore, 30.5.2013.
- [4] Member of Inspection commission for Starting Additional Section for B.Com, Sankara College of Arts and Science, Coimbatore, 30.4.2014.
- [5] Member of Inspection commission for Provisional Affiliation of B.Com. (PA)Course, Kongunadu College of Arts and Science, Coimbatore, May 2015.
- [6] Member of Inspection commission for Provisional Affiliation of M.Com. Course, BishopAmbrose College of Arts & Science, Coimbatore, April 2016.
- [7] Member of Inspection commission for Ph.D. Additional seats, SNR & Sons College ofArts and Science, Coimbatore, 2016.
- [8] Member of Inspection commission for Provisional Affiliation of B.Com. (CA)Course,TERF ACADEMY, Tirupur, 17.4.2017.
- [9] Member of Inspection commission for Provisional Affiliation of B.Com. (CA) Course, A. G. Arts & Science College, Tirupur, 30.4.2018.
- [10] Doctoral Committee member for a Ph.D. Scholar in Hindustan College of Arts &Science, Coimbatore, 8.11.2018,
- [11] Member of Inspection commission for Provisional Affiliation of B.Com. (PA)Course, SriVasavi College, Erode, 12.4.2019.
- [12] Member of Inspection commission for Provisional Affiliation of B.B.A Course, BishopAppaswamy College of Arts & Science, Coimbatore, 16.6.2020.
- [13] Doctoral Committee member for a Ph.D. Scholar in LRG Govt. Arts College for Women,Tripur, 8.11.2020.
- [14] Doctoral Committee meeting for a Ph.D. Scholar in Hindustan College of Arts & Science Coimbatore, 2021.
- [15] Member of Inspection commission for Provisional Affiliation of B.B.A. (CA) Course,Sree Narayana Guru College of Arts & Science, K.K.Chavadi 2021.
- [16] Doctoral Committee Meeting, Bishop Appasamy College of Arts & Science on 25.3.2023
- [17] Member of Inspection Commission at Pollachi College of Arts & Science, Pollachi, on 2.6.2023
- [18] Doctoral Committee Member, Hindustan College of Arts & Science, Coimbatore on 13.4.2024.

[19] Chairman for Bharathiar University Central Valuation, held at Suguna Arts & Science College, Kalapatti, Coimbatore, from 24.6.2024 to 26.6.2024.

[20] Inspection Commission- Member, for Increase in intake for Ph.D. in Commerce, KPR College of Arts ,Science & Research, Arasur, Coimbatore, on 28.6.2024

[21] Result Passing Board Meeting, held at Bharathiar University on 15.7.2024

[22] Doctoral Committee meeting for a Ph.D. Scholar (Ms. Ramya) in PSG College of Arts & Science Coimbatore, on 10.01.2025.

[23] Chairman for Bharathiar University Central Valuation, held at Suguna Arts & Science College, Kalapatti, Coimbatore, from 26.5.2025-30.5.2025

[24] Member of Inspection Commission for Permanent Affiliation to B.Com. Accounting & Finance & B.Com. IT at KG College of Arts & Science, on 9.7.2025.

[25] II DC Meeting for the Ph.D. scholar Mrs. Avanthika, under the guidance of Dr. Anbumalar, Sri Krishna College of Arts & Science on 22.8.2025.

[26] I DC Meeting for the Ph.D. scholar Ms. Sumayya P.A under the guidance of Dr.A.Sulekha, at VLB Janakiammal College of Arts & Science, Coimbatore on 19.01.2026

AWARDS & RECOGNITIONS:

[1] Best Teacher Award by Akshaya Institute of Management Studies on 5th September 2013.

[2] Best Faculty Award by TNGSTPA & ICP Professional Academy on 5.9.2024.

[3] Vocational Excellence Award 2023-2024 of Rotary Club of Chennai Green Best Teacher Award on 29.11.2024

[4] Educational Leadership Award by Imarticus Learning.