

## STAFF PROFILE

- 1) Name : Sukanya. L .
- 2) Designation : Assistant Professor
- 3) Department :Business Administration
- 4) Qualification : B.Tech, PGDM, Ph.D
- 5) Experience : Teaching : 5 yrs Research : -
- 6) Area of Specialization (s) : Marketing Management, Human Resource Management
- 7) E-mail : sukanya@nirmalacollegeonline.ac.in

8) Academic Qualifications : B.Tech, PGDM, Ph.D

13) Research Publications

### International

- Dr. S. Ganesan & Sukanya.L , A Study on the impact of emotional intelligence on quality of work life among women employees of ites companies with special reference to selected companies in coimbatore district , *International Journal of Research in Commerce, IT & Management*(2016), 6(3) pp 7-11.
- Dr.S.Ganesan.S& Sukanya.L, Impact of Emotional Intelligence on Work Life Balance among Women Entrepreneurs of ITES Companies in Coimbatore, *Zenith International Journal Of Multidisciplinary Research*.(2018), 8(3)pp 96-107.
- Dr. S. Ganesan & Sukanya.L, A study on identifying the factors influencing Emotional Intelligence and examining the demographic profile of women entrepreneurs in Tidel Park., *International Journal of Research in Social Science*, 9(6)pp:604-622.

17) Presentations in Conference

### International

- Presented a paper titled “Impact of Emotional Intelligence on Quality of Work Life among Women Employees of ITES Companies: An Empirical Study. in an International Conference held at St. Thomas College, Thrissur
- Presented and published a paper titled “Effects of Users’ Emotions on Information Technology Use” in an International Conference held at Vivekananda Institute of Information and Management Studies, Tiruchengode.

## 22) Participation in Faculty Development Programme

- “High Tech Entrepreneurship and Start up 2.0” by SNMV College of Arts and Science.
- “Technology Disruptions in Management” by ATAL Academy.
- “Enhancing Personal effectiveness in the Workplace” by ATAL Academy.
- “Research and Application Perspectives of Artificial Intelligence” by ATAL Academy.
- “Thesis Writing”. organized by Firebird Institute of Research in Management, Coimbatore.
- “Research & Development - Recourse for Continuous Learning”.organized by KPR School of Business, Coimbatore.
- “Advanced Research Methods for Management” organized by Coimbatore Institute of Management and Technology, Coimbatore.

## 23) Seminar/ Workshop Organized

- “Business Model Development” SEBI & EDII Member, Coimbatore
- New Paradigm in Research Applications in Business, , Janson School of Business, Coimbatore
- Entrepreneurship- Development of Business Model, Vignana Jyothi Institute of Management, Hyderabad
- Workshop on Stress Mangement, Nirmala College for Women,Coimbatore
- Handloom’s Day , Department of Business Administration & EDC , Nirmala College for Women
- Financial Inclusion and Banking Awareness, ICICI Bank , Chennai