

# NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS)

## COIMBATORE

### STAFF PROFILE

**NAME** : Dr. Sukanya.L  
**DESIGNATION** : Assistant Professor  
**DEPARTMENT** : MA-HRM  
**QUALIFICATION** : B.Tech, PGDM, Ph.D  
**EXPERIENCE** : 13 Years  
**AREAS OF SPECIALIZATION** : Human Resource Management, Marketing  
**E-MAIL** : sukanyamarydurai13@gmail.com  
**ACADEMIC QUALIFICATIONS** :

DEGREE	YEAR OF COMPLETION	NAME OF THE INSTITUTION	CLASS
B. TECH	2004	Kumaraguru College of Technology	First
Ph. D	2022	Bharathiar University	First

#### ADDITIONAL QUALIFICATIONS:

DIPLOMA/ VOCATIONAL/ CERTIFICATION	AREA OF SPECIALIZATION	NAME OF THE INSTITUTION/ UNIVERSITY/ AGENCY	YEAR
PGDM	Human Resource Management, Marketing	Sardhar Vallabhhai Patel Institute for Textile Management	2006

#### RESEARCH PUBLICATIONS:

##### INTERNATIONAL:

S.No.	Topic	Institute/Year	Details
1	From Chalk to Chatbot: A Conceptual Study	JNRM Govt. College , Andamaan	International Research Conference
2	“Impact of Emotional Intelligence on Quality of Work Life among Women Employees of ITES Companies: An Empirical Study.	St. Thomas College, Thrissur, 2016	International Conference Proceedings

3	“Effects of Users’ Emotions on Information Technology Use	Vivekananda Institute of Information and Management Studies, 2011	International Conference proceedings
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#### NATIONAL:

S.No.	Topic	Institute/Year	Details
1	Study on the impact of emotional intelligence on quality of work life among women employees of ITES companies with special reference to selected companies in Coimbatore district	KPR College of Arts and Science 2016	International Journal of Research in Commerce, IT & Management(2016), 6(3) pp 7-11
2	Impact of Emotional Intelligence on Work Life Balance among Women Entrepreneurs of ITES Companies in Coimbatore,	Firebird Institute of Management 2018	Zenith International Journal Of Multidisciplinary Research.(2018), 8(3)pp 96-107
3	A study on identifying the factors influencing Emotional Intelligence and examining the demographic profile of women entrepreneurs in Tidel Park.,	KPR College of Arts and Science 2019	International Journal of Research in Social Science, 9(6)pp:604-622.

#### PARTICIPATION IN CONFERENCES:

S. No	Topic	National/ International	Date	Organized by Department/ College
1	From Chalk to Chatbot: A Conceptual Study	International	2026	JNRM Govt. College , Andamaan
2	“Impact of Emotional Intelligence on Quality of Work Life among Women Employees of ITES Companies: An Empirical Study	International	2016	St. Thomas College, Thrissur
3	“Effects of Users’ Emotions on Information Technology Use	International	2011	Vivekananda Institute of Information and Management Studies

4	Study on the impact of emotional intelligence on quality of work life among women employees of ITES companies with special reference to selected companies in Coimbatore district	National	2016	KPR College of Arts and Science 2016
5	Impact of Emotional Intelligence on Work Life Balance among Women Entrepreneurs of ITES Companies in Coimbatore,	National	2018	Firebird Institute of Management
6	A study on identifying the factors influencing Emotional Intelligence and examining the demographic profile of women entrepreneurs in Tidel Park.,	National	2019	KPR College of Arts and Science

#### **PARTICIPATION IN WORKSHOPS:**

- [1] Power BI Workshop, Nirmala College for Women, Coimbatore
- [2] 3<sup>rd</sup> Annual Conflict Transformation and Peacebuilding Workshop, Inbavanam, Coimbatore

#### **PARTICIPATION IN FACULTY DEVELOPMENT PROGRAMMES:**

- [1] Faculty Enrichment Programme on Teaching Methodologies, Stella Matutina College of Education, Chennai, Nirmala College for Women, Coimbatore October 2025
- [2] FDP on Cyber Security on Ethical Hacking Tools, Nirmala College for Women, Red Fields, Coimbatore, 2025
- [3] Mastering Research writing and Proposals for Funds, Nirmala College for Women.
- [4] Shaping Minds Beyond the Classroom, Nirmala College for Women,
- [5] Holistic Professional Development Focus for Educators, Nirmala College for Women
- [6] FDP on Rise Beyond Boundaries in AI Era, Nirmala College for Women, October 2024
- [7] Workshop on Power BI, Nirmala College for Women, Red Fields, Coimbatore, 2024
- [8] Journal Selection for Possible Publication of Research Work, Nirmala College for Women, Red Fields, Coimbatore, 2024

- [9] NAAC Accreditation- Adapting to the Dynamic Landscape, Nirmala College for Women, Red Fields, Coimbatore, 2024
- [10] Ethics Model of Excellence Framework, Rani Anna Government College for Women, Tirunelveli & Globethics, South Asia Centre, Bangalore, April 2024
- [11] Opportunities for Financial Assistance from funding organizations by Understanding and Applying Research Paradigms, Nirmala College for Women, September 2022

#### **CONFERENCE/ SEMINAR/ WORKSHOP ORGANIZED:**

- [1] International Seminar on Empowering Students for Peace- The Role of Higher Education in Fostering Global Citizenship/ September 2025
- [2] International Workshop on Empirical Research/ September 2025
- [3] Reengineering Calibers Students' Leadership Workshop/ February 2026
- [4] The Alpha Shift – Outbound Training, February 2026
- [5] Organised Student Exchange Program as part of Academic Collaborative activities under Xavier Board of Higher Studies with St. Claret's College, Bengaluru
- [6] Organised State Level Carol Singing Competition "Sing For Joy" in 2023
- [7] Arranging for guest lecturers to enlighten the students on the current trends.
- [8] Organizing Management Games.
- [9] Arranged for Industrial Visits to Mysuru Sandal Soap Factory Outlet, Bengaluru
- [10] Arranging National level Seminars and Workshops
- [11] Conducting competitions-poster making, painting and Quiz
- [12] Organized four outbound training programmes to Kotagiri, MoU with Outreach Foundation.
- [13] Organized Student Exchange Programme
- [14] Part of the team organizing Tally classes for the BBA students, MoU with DIGIIT Technologies, Vedaa Milk Co. Ltd.,

#### **BOOK PUBLICATIONS:**

- [1] Lecture Notes on Managing Interpersonal Effectiveness, ISBN : 978-81-984574-8-6
- [2] Lecture Notes on Advertising, ISBN: 978-81-994024-3-0