

STAFF PROFILE

- 1) Name : Mohanapriya.T
 2) Designation : Assistant Professor
 3) Department : Commerce PA
 4) Qualification : M.Com,M.Phil,MBA(EM),,(Ph.D)
 5) Experience : Teaching: 2 years & 3 Months Research: NIL
 6) Area of Specialization (s) : Marketing
 7) E-mail : priya133.hm@gmail.com
 8) Academic Qualifications : M.Com,M.Phil,MBA(EM),,
 9) Additional Qualifications :

Diploma/ Vocational/ Certification	Area of Specialization	Institution/ University/ AgencyName	Year
Office Automation	Computer	APPOLLO Computer Education LTD.,	2011
Typewriting English (Junior Grade)		Department of Technical Education	2013
Typewriting English (Senior Grade)		Department of Technical Education	2014
Typewriting Tamil (Junior Grade)		Department of Technical Education	2014

10) Grants Received

Event Title	Agency	Amount	Date
-	-	-	-

11) Project Completed

Project Title	Agency	Amount	Duration
-	-	-	-

12) Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	-
M. Phil.	-	-

13) Research Publications

International

- Published a paper on “ A study on customers perception and satisfaction towards green tea with special reference to Coimbatore city” in the UGC approved journal of International Journal of Business and Management invention, Volume 7-Issue3- Version 2, March 2018, ISSN : 2319-8028.
- Published a paper on ”A study on performance Appraisal system of employees in mas solar system” in the journal of Intercontinental Management Research Consortium (www.icmrr.org) Volume 4, Issue 5-SpecialEdition-sep 2016, ISSN: 2320-9704 impact factor:1.615.
- Published a paper on ”A study of saving and investments pattern of salaried class people with special reference to Coimbatore city” in the journal of Intercontinental Management Research Consortium (www.icmrr.org) Volume 6, Issue 8-Special Edition-sep 2015, ISSN: 2320-9704 impact factor:1.590.

14) Other Publications

15) Book Publications NIL

16) Consultancy

Nature of Consultancy	Client	Amount	Completion Status
-	-	-	-
-	-	-	-

17) Presentations in Conference

International

- Presented a paper on “Risk Management in Banks” in the International Conference Organized by sankara college of Science and commerce, Coimbatore,
- Presented a paper on “Impact of Marketing Management” in the International conference organized by Morappur Kongu college of Arts & Science on February 2017.

National

- Presented a paper on “Micro insurance in India” in the National Conference organized by Karpagam University on September 2017.
- Presented a paper on “Impact of Electronic Fund Transfer” in the National conference organized by SNMV college of Arts and Science on January 2017.

- Presented a paper on “A study of saving and investment pattern of salaries class people with special reference to Coimbatore city” in the National conference organized by Nirmala College for women, September 2015.
- Presented a paper on “Human Resource Management” in the National Conference organized by Karpagam University, February 2012.

18) Participation in Conference

19) Participation in Seminar

20) Participation in Workshop

- Attended a National level Faculty Development program on 'Goods and service tax' organized by NGM college, Pollachi, August 2017.
- Participated in the UGC sponsored Three day National Level workshop on 'Advanced Research Methods in Commerce and Management' organized by PSGR Krishnammal College for Women on 1st – 3rd March 2017.
- Attended a National level workshop on “ET Marketing and E-Filing” organized by S.N.R.SONS college of Arts and science, Coimbatore, January 2016
- Participated workshop on “E-Filing of Income Tax Returns” organized by Nirmala College for Women Coimbatore, October 2015.
- Participated seminar on “Emerging Marketing” organized by Nirmala College for women September 2014.

21) Participation in Orientation Programme/ Induction Programme/ Short term Courses

NIL

22) Participation in Faculty Development Programme

23) Conference/ Seminar/ Workshop Organized NIL

24) Invited Speaker/ Session Chair – Conference/ Seminar/ Workshop NIL

25) Member in Board of Study NIL

26) Editorial/ Review Board Member NIL

27) Membership in Professional Bodies

Name of Professional Body	Nature of Membership	Duration
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