

NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS)

COIMBATORE

STAFF PROFILE

NAME : Mrs. C. A. Roly Grace
DESIGNATION : Assistant Professor
DEPARTMENT : Business Administration
QUALIFICATION : BBA, MBA, M.Phil, (Ph.D)
EXPERIENCE : 7 years
AREAS OF SPECIALIZATION : HR, Marketing
E-MAIL : rolygrace.ca@gmail.com
ACADEMIC QUALIFICATIONS :

| DEGREE | YEAR OF COMPLETION | NAME OF THE INSTITUTION | CLASS |
|---------|--------------------|--|---------|
| BBA | 2012 | Nirmala College for Women | First |
| MBA | 2015 | Sri Ramakrishna College of Arts & Science for women. | First |
| M. Phil | 2017 | PSGR Krishnammal College for Women | First |
| Ph.D | Ongoing | Nirmala College for Women | Ongoing |

RESEARCH PUBLICATIONS:

INTERNATIONAL:

| S.No. | Topic | Institute/Year | Details |
|-------|---|---|--|
| 1 | A Study on Students Perception Towards Using Digital Wallet | Nirmala College for Women,2025 | ISSN 2249-9040 |
| 2 | National Conference on Connecting Users to Library Resources through Innovative Technologies | Department of Library, Nirmala College for Women & SALIS, 4 th & 5 th of October 2024 | International Conference |
| 3 | A Study to Analyze the Organizational Culture among Silk Weavers using the OCTAPACE Model, with Special Reference to Thanjavur District | Nirmala College for Women,2023 | International Conference (ICCASH 2023) |

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| 4 | A study on Digital Payment and Women Empowerment | Nirmala College for Women, 2022 | International Conference |
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NATIONAL:

| S.No. | Topic | Institute/Year | Details |
|-------|--|---------------------------------|--|
| 1 | National Conference on Connecting Users to Library Resources through Innovative Technologies | Nirmala College for Women, 2024 | Department of Library, Nirmala College for Women & SALIS |

PRESENTATIONS IN CONFERENCE:

INTERNATIONAL:

| S. No | Title of the paper | National/ International | Date | Organized by Department/ College |
|-------|---|----------------------------|---|--|
| 1 | A Study to Analyse the Organisational Culture among Silk Weavers using the OCTAPACE Model, with Special Reference to Thanjavur District | International | 02.02.2023 - 03.02.2023 | International Conference (ICCASH 2023) organized by Nirmala College for Women, |
| 2 | A study on Digital Payment and Women Empowerment | International | 4 th & 5 th of October 2024 | International Conference Organised by Nirmala College for Women |

NATIONAL:

| S. No | Title of the paper | National/ International | Date | Organized by Department/ College |
|-------|--|----------------------------|--|--|
| 1 | National Conference on Connecting Users to Library Resources through Innovative Technologies | National | 4 th & 5 th October 2024 | Department of Library, Nirmala College for Women & SALIS |

PARTICIPATION IN ORIENTATION PROGRAMME/ INDUCTION PROGRAMME/ SHORT TERM COURSES:

- [1] Innovation Ambassador Training “Reskilling”, MoE’s Innovation Cell & AICTE, Online Mode, 30 hrs, Academic Year 2022-2023
- [2] Innovation Ambassador Training Foundation Level, MoE’s Innovation Cell & AICTE, Online Mode, 30 hrs, Academic Year 2022-2023
- [3] Innovation Ambassador Training Foundation Level, MoE’s Innovation Cell & AICTE, Online Mode, 30 hrs, Academic Year 2021-2022
- [4] Innovation Ambassador Training Foundation Level, MoE’s Innovation Cell & AICTE, Online Mode, 30 hrs, Academic Year 2021-2022

PARTICIPATION IN FACULTY DEVELOPMENT PROGRAMMES:

- [1] FDP on Cyber Security on Ethical Hacking Tools, Nirmala College for Women, Jan 2025
- [2] International FDP Program on “Ethics Model of Excellence Framework (EMEF)”, PG and Research Department of Commerce, Rani Anna Government College for Women, Triunelveli & Global Ethics, South Asia Centre, Bangalore , 23.04.2024 – 30.04.2024
- [3] A Seven Day National Level FDP on “First Hand Experience on SPSS Introductory Module”, Research Foundation of India & RFI-CARE, May 2024
- [4] A Five-Day National Level Online FDP on “Beyond Boundaries: Driving Innovation in Research”, Committee for Research Ethics, Publication & IPR, Auxilium College (Autonomous), Vellore, TamilNadu in Collaboration with North East Institute of Social Sciences & Research, Dimapur, Nagaland., 26.12.2024 – 30.12.2024
- [5] 7 Day National Level Online Faculty Development Program on Outcome Based Education (OBE), Nirmala College, Muvattupuzha in association with The Kerala State Higher Education Council, May 2023
- [6] FDP on Opportunities for Financial Assistance from Funding organizations by Understanding and Applying Research Paradigms, Nirmala College for Women, Coimbatore. 2023
- [7] IP Awareness & Training Program. National Intellectual Property Awareness Mission. 19, April 2022
- [8] Innovative Teaching Strategy – FDP, Nirmala College for Women, 19.03.2020 (Offline)

- [9] Innovative Eco-Systems, Incubation Centers and Start-Ups for Higher Educational Institutions – Workshop, Nirmala College for Women, 19.03.2020 (Offline)
- [10] Statistics for Data Science -FDP, Hindusthan Institute of Technology, 29th & 30th May 2020
- [11] Building a Predictive Understanding of Microbial Communities – FDP, Nirmala College for Women, 23rd& 24th May, 2020
- [12] Art of writing Research Article in Hi-Indexed Journals – FDP, Nehru Arts & Science College, 29th& 30th April, 2020
- [13] Moodle Learning Management Studies – FDP, J D College of Engineering and Management Studies, J D College of Engineering and Management Studies 25.05.2020-30.05.2020 – Online
- [14] Rural Entrepreneurship Development Action Plan-Workshop, Mahatma Gandhi National Council of Rural Education, Hyderabad, 29.09.2020 – Online
- [15] E-Content Skill Development – Workshop, Mahatma Gandhi National Council of Rural Education, Hyderabad, 29.09.2020 – Online

INVITED SPEAKER/ SESSION CHAIR- CONFERENCE/ SEMINAR/ WORKSHOP:

- [1] Resource person for Orientation and Mentoring Session at Elsie Matriculation Hr. Sec. School, July 2023

BOOK PUBLICATIONS:

- [1] Cost & Management Accounting - practise problems with solutions, ISBN :978-81-994024-4-7
- [2] Basic Business Accounting, ISBN: 978-81-984287-3-8
- [3] Business Communication for Managers, ISBN : 978-81-969743-8-1

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