

STAFF PROFILE

Name : Dr. Chitra Isac

Designation : Assistant Professor

Department : Business Administration (BBA)

Qualification : MBA., M.Phil., S.E.T., Ph.D

Experience : Teaching: 12 years Research: 2 (Co-Guide)

Area of Specialization (s) : Human Resource Management, Accountancy, Strategic Management

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Research Publications

International

- **Organizational Climate prevailing in Schools, and its impact in shaping the future generation-** Higher Education in India- Opportunities and Challenges- Frontline Publishing House, New Delhi- 2015- ISBN: 978-81-909331-0-
- **Reviving the traditional & skillful human capital- special reference to handloom silk weavers,** ISSN- 2321-4643, International
- **Organizational Culture among silk weavers with special reference to Thanjavur District-** ISSN- 2348-651, International
- **Work Atmosphere- an Overview-** ISSN- 2347-9213
- **A Study to Analyze the Dominating Values which are Contributing to the Success of the Women Administrators, with special reference to Coimbatore District-** Shanlax Vol. 5 Special Issue 2 March, 2018 Impact Factor: 2.082 ISSN: 2321-4643 UGC Approval No: 44278
- **A Study to Rank the Element of Human Capital Perceived to be Significant in Contributing to the Organizational/** International Journal of Research in for

Research in Engineering Application & Management (IJREAM)/ ISSN : 2454-9150 Special Issue - ICIIPM – 2019/ June 2019 (<http://ijream.org/ICIIPM-2019.html>)

- **A Study to analyse the level of Self Awareness among Women Students in Kumbakonam Town- Our Heritage/** ISSN: 0474-9030 Vol-68, Special Issue-28/ January 2020

Participation in Seminar

- Employability skills in Curriculum Design, Audisankara College of Engineering & Technology, Gudur, Andhra Pradesh, India
- Handling an Adolescent Brain-Approach for Teachers, Dhanraj Baid Jain College, Chennai
- Psychology Perspectives and Challenges in Higher Education in Current Scenario, Bharath Institute of Science and Technology, Chennai
- Life Skills Development, Department of Commerce, Idhaya College for Women, Kumbakonam
- Impact of COVID on Economy and Management of Finances during this period, Shri Shankarlal Sudarbai Shasun Jain College for Women, Chennai

Participation in Faculty Development Programme

- FDP on Youth and Nation Building Webinar, Annai Women's College, Karur
- 14-day Online Webinar, Evolution Careers, Salem
- 7-day International FDP on Research Methods and Analytical Techniques, organized by A.E. Kalsekar College, Nallasopore
- FDP on Mental Health during Unprecedented Times & Beyond, Loyola College, Chennai

Conference/ Seminar/ Workshop Organized

- **International Conferences & Seminars**
 - International Seminar on Globalization – a SWOT Analysis- 22/9/2016
 - One Day International Conference on Contemporary Issues and Practices in Management with special reference to Service Sectors in India – 23/3/2018
(*publication of Conference Proceedings*)

- International Conference on Interdisciplinary Issues and Practices in Management –16/4/2019 (*publication of Conference Proceedings*)
- International Conference on the role of Analyst in the Global Business Scenario – 06/01/2020 (*publication of Conference Proceedings*)
- Making Smart use of Social Media (Webinar) – 11/06/2020
- E-Quiz on 75th year of India’s Independence – 26/01/2022
- Handloom Day – Choreography – 22/08/2022
- “My Earth- My Future” – An Exhibition on Sustainable Development Goals – 30/09/2022
- **Faculty Development Programmes**
 - Effective Classroom Management – 16/11/2017
 - State Level Faculty Development Programme on Enhancing Emotional Intelligence of Millennium Youth – 02/02/2019
 - Two Days International Online FDP on The Role of Teachers in Building up Human Capital after COVID- 19 Lockdown- 14/5/2020 & 15/5/2020
 - Five Days FDP on Effective Classroom Management in HEIs -26/7/2021 to 30/7/2021
- **Industrial Visits, Tours and Outbound Trainings**

Mysuru (2017)/ Bangalore (2018)/ Cochin & Munnar (2020)/ Coimbatore (2020)
- **Certificate Courses**
 - Office Management Tools – Hands on Computer Training in MS-Word, Excel, Power Point, and Emails
 - Business Communication
 - Everyday Home Management