

DEPARTMENT OF COMMERCE

1. DEPARTMENT ACTIVITIES

S.No	Date	Topic	Resource person	Event
1	05.07.2018	Goods & Service Tax	Mrs.Minu Susan Abraham IRS Assistant Commissioner of GST and Central Excise, Coimbatore	Awareness Programme on GST –Association Meeting
2	17.07.2018	Road map for future	CA S Rajesh B.Com ACA., Chairman, SIRC, Coimbatore.	Association Meeting
3	20.07.2018	Opened the bank accounts and clarified the queries on banking and spoke on the tailor- made Services rendered by Canara Bank	1.Mr.Chandrasekar,Chief Manager, Coimbatore 2. Ms. Radha, Credit Manager , Canara Bank, Trichy Road Branch	Banking Drive for Students of all Disciplines
4	08.12.2018		1.Dr.Ravichandran Assistant Professor in Management Studies, Anna University, Trichy. 2.Ms.Shalini,Chartered Accountant, BM & Associates Coimbatore	Board of Studies Meeting
5	20.12.2018	Number Series and Data Interpretation	Mr.Satish Explore Academy Coimbatore.	Placement Training Programme
6	21.12.2018	Financial Independence For Women	Mr.Thangaraj Partner Aashirwaadh Financial Services Coimbatore	Association Meeting
7	07.01.2019	Counselling for Students	Ms.Thenmozhi College counselor	
8	19.01.2019	IRDA	Mr.Velusamy Assistant Manager New India Assurance Company Limited OBLI Towers Coimbatore	Guest Lecture
9	20.01.2019	Secondary Market – Share Trading	Mr.Thangaraj Partner Aashirwaadh Financial Services Coimbatore	Guest Lecture
10	01.02.2019	Union Budget Session – Live Telecast		
11	16.02.2019	Leadership	Mr.Saji Abraham General Manager Bhavani Tea & Produce Co Ltd, Annaikati Coimbatore	Association Meeting
12.	05.03.2019		Major. Dr. Rajasekaran . R	Academic Audit

			Associate Professor of Commerce, PSG College of Arts and Science.	
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2. Pass percentage of the passed out UG and PG students of batch 2015-18

UG-2015 -2018-100%

3. M.O.U's signed.

S. No	Name of the organization	Purpose	Period
1	The Institute of Advanced Computing (TiaC) , Ram Nagar, Coimbatore	Computer Applications In Business	3 Years
2	Pot out Solutions, New Siddhapudur, Coimbatore	Tally & GST	3 Years
3	Digital Marketing, AJD Hub, Ram Nagar, Coimbatore	Digital Marketing	3 Years
4	The Institute of Advanced Computing (TiaC) , Ram Nagar, Coimbatore	Digital Commerce	3 Years

4. Workshops, Seminars, Symposiums, Conferences organized and their themes.

S.No	Date	Topic	Resource person	Event
1	18.09.2018	Computerized Accounting	Mr. Hussain, Trainer, TALLY SOLUTIONS, Coimbatore	Workshop
2	14.02.2019	Business Practices	1.Mrs.Jaisree Balakrishnan, Director Levtech Consulting DMCC, Dubai 2.Dr.Easwaramoorthy Rangaswamy Principal & Provost Amity Global Institute Singapore	Webinar
3	15.02.2019	Business Practices	1.Business Connection 2.Best Investor 3.Ad zap	Intercollegiate Competitions
4	01.03.2019	E-Filing	Mr.Parthasarathi, Proprietor TiaC, Coimbatore	Workshop

5. Enrollment of students for online or diploma courses - Nil

6. Grants from UGC and funds from various agencies received.

S. No	Name of the principle investigator	Title of the project	Funding agency	AMOUNT APPROVAL NO.
1	Stegy. V. J- Ph.D Scholar	Project Title – Impact of Micro Finance in Small Scale Industries with Reference to Coimbatore City	Research Funding By Tamilnadu State Council For Science And Technology	<ul style="list-style-type: none"> Rs.3,00,000 Received Rs.1,50,000 during 2017 -2018 To receive Rs.1,50,000 in the month of March 2019

7. Number and details of students receiving various scholarships.

Scholarships from the Private Bodies

BATCH	YEAR	NAME OF THE SCHOLORSHIP	NAME OF THE STUDENT	AMOUNT Rs.
2016 -2019	III	Shanthi Social Service	1.KARUNYA JENIFER.A 2.RAISHA BANU.A	10000 10000
2017-2020	II	Shanthi Social Service	1.JOAN PRIYANKA 2.ARUNA FLORA	10000 10000
2018 - 2021	I	Shanthi Social Service	Two Students from I Year	10000 10000

Freeship from Nirmala College for Women

BATCH	YEAR	NAME OF THE STUDENT	AMOUNT Rs.
2016 -2019	III	SUVETA.P	10000
		LOGAMUTHRA.S.K	10000
		MAHALAKSHMI.M	10000
		SHANTHALEELA.R	5000
		Sr. CRISTELLA	10000
2017-2020	II	JOAN PRIYANKA	10000
		RAMYA K	10000
		KOKILA M	10000
		DHANALAKSHMI M	10000
2018 - 2021	I	Sr.JAMES PRAVEENA	10000
		CHELSEA ANGELINA SIMON	10000
		CHANDRALEKA.L	10000

8. Club activities organized with their themes - Nil

9. Extension activities and best practices of the department

S.No	Date	Topic	Resource person	Event
1	20.07.2018	Banking for Students	Mr.Chandrasekar Chief Manager Canara Bank Trichy Road Branch Coimbatore	Financial Literacy Programme
2	28.08.'18	Financial Planning and Investors' Protection	Mr. Arivalagan Trainer Bombay Stock Exchange	Financial Literacy Programme
3	05.12.2018	1.Importance of Investment and When and Where to Invest 2. Financial Portfolio	1.Mrs.K.Dhanalakshmi Associate Professor of Commerce (Retd.) 2. Mr.Thangaraj Partner Aashirwaadh Financial Services Coimbatore	Financial Literacy Programme
4	09.01.2019	1. Incentives and Subsidies to Entrepreneurs 2.Social Preneurship	1.Mr.J.Vanangamudi Ex Senior Manager Lead Canara Bank Manager Coimbatore 2.Mr.Padmanaban Gopal Social Entrepreneur Coimbatore	Entrepreneurship Development Programme

5	09.01.2019	1.Glass Painting 2.Jewel Making 3.Chocolate Making	1.Ms.Sridevi,Member of SHG,Ravel Community College,Coimbatore 2.Ms.Esther Joy, Member of SHG,Ravel Community College,Coimbatore 3.Sr.Mariaselvam & Ms.Fathima ,Trainers, Ravel Community College,Coimbatore	Skill Development Programme
	28.02.2019	Postal savings Account opening and distribution of Passbooks	Dr. Sudhir Gopal, senior superintend of India Post, Coimbatore Division. Beneficiaries – students of 6 th to 10 th Std. Government Higher Secondary School, Kangeyanpalayam	Financial Literacy Programme

10. Village Adoption Activity details

DATE	PLACE OF VISIT & ACTIVITY	CLASS	NO. OF STUDENTS
05.10.2018	KANGEYAMPALAYAM- Awareness Programme on Banking and Insurance to School Children	II B.COM & III B.COM AND 2 STAFF MEMBERS	100
18.12.2018	KANGEYAMPALAYAM- 1.Awareness on Post Office Saving Schemes 2.Filled Application Forms of Post Office Savings Bank	II B.COM AND 2 STAFF MEMBERS	5
28.02. 2019	Handing over of Pass book and ATM Card to the School Students	II B.Com Students & Staff Members	

11. Details of Minor and Major projects - Nil

STUDENTS DETAILS:

12. Students special achievements

- (a) Union Leaders – Ms.Mythili.S.K – II B.Com –College Union Secretary
Ms.Germine Callis.J – I B.Com –College Union I Year Head Girl
- (b) British Council Invigilators - Ms.Sharin Victor – III B.Com
Ms.Jaicly Christina.P –III B.Com
Rini Augustina.L – III B.Com
- (c) Master of Ceremony for Christmas Function at Madha Television – Ms.Dhivya.S II B.Com
- (d) Angel Earsha Vishali.V of II B.Com passed Theology

13. Competitive Exams and courses passed

- (a) Ms.M.Priyadarshini (Batch 2014 -2017) - Has become Cost & Management Accountant
- (b) Ms.Selva Preetha.M – II B.Com– Cleared CMA Foundation
- (c) Ms.S.Sharavana Priya – II B.Com – Cleared CS Foundation
- (d) Ms.Sharadha & Ms.Jamuna of II B.Com have appeared for IPCC Group I Examination and Ms. Sharadha cleared her papers
- (e) Blessing.C of II B.Com passed Typewriting Higher – English
- (f) Ramya Devi S II B.Com secured I class in Vani Vikas Grade 1 of Sansthan

14. Awards won

- (a) Ramya Devi S II B.Com secured I Place in 1st Inter State Level Yogasana Championship 2018-'19
- (b) Anu and Jennifer Sandra of III B.Com. Participated in the Business Quiz conducted on 06.09.2018 by Kongunadu College of Arts and Science and won the II place.
- (c) Agnes Mary.L of II B.Com Won Cash Prize in the Essay Competition conducted by Nandhini Voice For The Deprived, Chennai

15. Programmes attended

- (a) Karunya Jenifer and Kavitha of III B.Com. took part in the extempore organized by LIC, Regional Office, Coimbatore on 06.09.2018.
- (b) On 07.09.2018, 20 students of III B.Com attended a one day symposium on Entrepreneurship organized by Kongunadu College of Arts and Science.
- (c) Art Of Blissful Living – Received Certificate From Honorable Governor Mr.Banvari Lal Purohit on 29th October 2018
 - (1) Jeromina P – II B.Com
 - (2) Sajina Baby – II B.Com
 - (3) Surya Prabha – II B.Com
 - (4) Joan Priyanka – II B.Com
 - (5) Ramya g – II B.Com
 - (6) Soundaraya.S – II B.Com
 - (7) Yamuna – II B.Com
 - (8) Nivethaa.R – II B.Com
 - (9) Kiruba Hari – II B.Com
 - (10) Dhanya Priya – II B.Com
 - (11) Ragavi K – II B.Com
 - (12) Mythili S K – II B.Com
 - (13) Agnes Mary L– II B.Com
 - (14) Angel Earsha Vishali.V– II B.Com
 - (15) Germine Callis J – II B.Com
- (d) Kavitha.K (M.Phil scholar) attended a one-day workshop on “SPSS in Industrial and Academic Research” organized by KV Institute of Management and Information Studies on 29th January 2019.

16. Papers presented and published

S.NO.	YEAR	NAME OF THE RESEARCH SCHOLAR	TOPIC	NAME OF THE JOURNAL

1	September 2018	Ms.S.Preethi	Stock Market Volatility of Banks in Bombay Stock Exchange	ICIMP -2018, Sep – 2018 , Special Issue Research Review International Journal of Multidisciplinary www.rrjournals.com(UGC Listed Journal) Published Online 03.10.2018; Pp(362 – 363) 2455 – 3085 (Online)
2	September 2018	Ms.Stegy V.J	A Study on Schemes Provided to Micro, Small, Medium Enterprise in Tamilnadu	ICIMP -2018, Sep – 2018 , Special Issue Research Review International Journal of Multidisciplinary www.rrjournals.com(UGC Listed Journal) Published Online 03.10.2018; Pp(429 – 432) 2455 – 3085 (Online)
3	December 2018	Ms.P.Jona Jenifer	A Study on Perception Towards Smartphone	NARC – 2018, Nirmala Annual Research Congress on 04.12.2018. Pp(347-351). ISBN_978-93-5321-859-1
4	December 2018	Ms.S.Preethi	A Comparative Study of Bajaj Holdings and Investment and India Bulls Venture Ltd.	NARC – 2018, Nirmala Annual Research Congress on 04.12.2018. Pp(355-359). ISBN_978-93-5321-859-1
5	December 2018	Ms.Soja	The Effect of E-Learnig	NARC – 2018, Nirmala Annual Research Congress on 04.12.2018. Pp(351-355). ISBN_978-93-5321-859-1
6	December 2018	Ms.Stegy.V.J	A Study on Growth and Perception of MSMEs in India	NARC – 2018, Nirmala Annual Research Congress on 04.12.2018. Pp(332-335). ISBN_978-93-5321-859-1
7	December 2018	Ms.N.Subhalakshmi	The Impact of Foregin Direct Investment Equity inflows to India in Service Sector	NARC – 2018, Nirmala Annual Research Congress on 04.12.2018. Pp(335-338). ISBN_978-93-5321-859-1
8	December 2018	Ms.Maria Abraham	A Study on College Students' Perception on Factors Building the Brand Image of Autonomous Arts and Science Colleges in Coimbatore	NARC – 2018, Nirmala Annual Research Congress on 04.12.2018. Pp(338-344). ISBN_978-93-5321-859-1
9	December 2018	Ms.K.Kavitha	A Study on Level of Customer Awareness Towards Online Banking (With Special	NARC – 2018, Nirmala Annual Research Congress on 04.12.2018. Pp(344-347). ISBN_978-93-5321-859-1

			Reference to Nirmala College Students)	
10	December 2018	Ms. L.Lovely Lourds Preethi	A Study on Employees Attrition and Retention in the Ave Maria Spinning Mill Pvt Ltd Kannampalaya m	NARC – 2018, Nirmala Annual Research Congress on 04.12.2018. Pp(359-362). ISBN_978-93-5321-859-1
11	December 2018	Ms.S.Lissy	Challenges and Issues Faced by Banking Sector on Coir Industries – With Special Reference to Coimbatore District	NARC – 2018, Nirmala Annual Research Congress on 04.12.2018. Pp(362-369). ISBN_978-93-5321-859-1
12	December 2018	Jessika B –II B.Com	Accounting Information System	Department of Commerce (AM) PSGR Krishnammal College For Women, Coimbatore

13	Feb 2019	Stegy V. J	A study on problems faced by the MSMEs in availing loans from micro finance institution: henry garrett ranking technique.	Online international interdisciplinary research journal (bi-monthly) ISSN 2249-9598, Vol -09, feb2019 special issue (02) Impact factor 5.818 Pp 67 – 71
14	Feb 2019	Preethi . S	Global financial crisis and volatility in Indian Stock Market	Online international interdisciplinary research journal (bi-monthly) ISSN 2249-9598, Vol -09, feb2019 special issue (02) Impact factor 5.814,Pp 91 – 95
15	Feb 2019	P.Jona Jenifer	A study on customer satisfaction towards smart phone with special reference to Coimbatore city	Online international interdisciplinary research journal (bi-monthly) ISSN 2249-9598, Vol -09, feb2019 special issue (02) Impact factor 5.814,Pp 313 – 317
16	Feb 2019	Kavitha.K	A study on overview of the digital marketing	Online international interdisciplinary research journal (bi-monthly) ISSN 2249-9598, Vol -09, feb2019 special issue (02) Impact factor 5.814,Pp 44-49

17. Fellowship earned - Nil

FACULTY DETAILS:

18. Awards Won -Nil

19. Regional, State, National, International Conference, Workshops, Symposiums or Seminars attended

S.No.	Date	Name of the Participants	Title of the conference/Seminar/Workshop	Organized by
1	07.08.2018 & 08.08.2018	Dr. S.Leema Rosaline	State Level Workshop on Public Financial Management System(PFMS) with special reference to EAT Modules State Level Workshop on Public Financial Management System(PFMS) with special reference to EAT Modules	Ministry of Finance, Govt. of India,PFMS, New Delhi- Dr.I. Francis Sr.Accounts Officer at Virudhunagar Hindu Nadars'Senthilkumara Nadar College (Autonomous) Virudhunagar
2	18.08.2018	J. Folentia Kamal	Seminar on Dismantling the Glass Ceiling- A Paradigm to sensitize, untrammel and empower	Erode

20. Papers presented and published.

S.No.	Name of the author	Title of the paper	Name of the Journal	Issue Page No. and Year
1	Dr.S.Leema Rosaline	Stock Market Volatility of Banks in Bombay Stock Exchange	ICIMP -2018, Sep – 2018 , Special Issue Research Review International Journal of Multidisciplinary www.rrjournals.com(U GC Listed Journal) Published Online Impact factor - 4.184	Pp(362 – 363) 2455 – 3085 (Online) & 03.10.2018
2	Dr.S.Leema Rosaline	A Study on Perception Towards Smartphone	NARC – 2018, Nirmala Annual Research Congress o	Pp(347-351). ISBN_978-93-5321-859-1 &04.12.2018.
3	Dr.S.Leema Rosaline	The Effect of E-Learnig	NARC – 2018, Nirmala Annual Research Congress	Pp(351-355). ISBN_978-93-5321-859-1 & 04.12.2018.
4	Dr.S.Leema Rosaline	A Comparative Study of Bajaj Holdings and Investment and India Bulls Venture Ltd.	NARC – 2018, Nirmala Annual Research Congress	Pp(355-359). ISBN_978-93-5321-859-1 &04.12.2018.
5	Dr.A.Elizabeth	A Study on Growth and Perception of MSMEs in India	NARC – 2018, Nirmala Annual Research Congress	Pp(332-335). ISBN_978-93-5321-859-1 &04.12.2018.
6	Dr.A.Elizabeth	The Impact of Foreign Direct Investment Equity inflows to India in Service Sector	NARC – 2018, Nirmala Annual Research Congress	Pp(335-338). ISBN_978-93-5321-859-1 &04.12.2018.

7	Dr.R.Kavitha	A Study on College Students' Perception on Factors Building the Brand Image of Autonomous Arts and Science Colleges in Coimbatore	NARC – 2018, Nirmala Annual Research Congress	Pp(338-344). ISBN_978-93-5321-859-1 &04.12.2018.
8	Dr.R.Kavitha	A Study on Level of Customer Awareness Towards Online Banking (With Special Reference to Nirmala College Students)	NARC – 2018, Nirmala Annual Research Congress	Pp(344-347). ISBN_978-93-5321-859-1 &04.12.2018.
10	Dr. A. Elizabeth	A STUDY on problems faced by the MSMEs in availing loans from micro finance institution : henry garrett ranking technique	.Online international interdisciplinary research journal (bi-monthly)	ISSN 2249-9598, Vol -09, feb2019 special issue (02) Impact factor 5.814
14	Feb 2019	Preethi . S	Global financial crisis and volatility in Indian Stock Market	Online international interdisciplinary research journal (bi-monthly) ISSN 2249-9598, Vol -09, feb2019 special issue (02) Impact factor 5.814,Pp 91 – 95
15	Feb 2019	P.Jona Jenifer	A study on customer satisfaction towards smart phone with special reference to Coimbatore city	Online international interdisciplinary research journal (bi-monthly) ISSN 2249-9598, Vol -09, feb2019 special issue (02) Impact factor 5.814,Pp 313 – 317

21. Books published

Book Name :Know Your Commerce

Authors: Mrs.J.Folentia Kamal,Dr.A.Elizabeth,Dr.R.Kavitha,Dr.S.Leema Rosaline

Publication : Mithila Publications, Erode

ISBN Number : 978-93-80506-20-3

22. M.Phil. and Ph.D. produced during this academic year

S.No.	Name of the Supervisor	Name of the Student	Title of the Thesis
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1	Dr.R.Kavitha	Ms.N.ANITHA	Consumers and Retailers Perception on Eco-friendly Products in Coimbatore District
2	Dr.R.Kavitha	Ms.VIDYA .T.S	An Empirical Study on Apparel Buying Behaviour Among Retail Customers (With Special Reference to Coimbatore City)
3	Dr.R.Kavitha	Ms.SANTHOSHINI.S	Dependence on Smart Phones and its Effect on Purchase Behaviour: An Investigation Study Among Consumers and Retailers in Coimbatore District

23. Training programmes/Fdps attended

S.No	Date	Name of the Participants	Title of the conference/Seminar/Workshop	Organized by
1	27.11.2018	J. Folentia Kamal	Hands-on Training Programme on Google Doc's,KAHOOT Apps and Online Book Publishing	Department of Mathematics , Under DBT Scheme
2	27.11.2018	Dr.R.Kavitha	Hands-on Training Programme on Google Doc's,KAHOOT Apps and Online Book Publishing	Department of Mathematics , Under DBT Scheme
3	04.12.2018	Dr.A.Elizabeth	Hands-on Training Programme on SPSS Package	Department of Botany, Under DBT Scheme

24. Academic contributions outside our college

S.No	Date	Name of the Staff	Activity	Place
1	2018	Mrs.J.Folentia Kamal	Senate Member	Bharathiar University Coimbatore.
2	27.04.2018	Dr.A.Elizabeth	BOS Member – M.Phil Syllabus Revision	Bharathiar University Coimbatore
3	30.04.2018	Dr.A.Elizabeth	Member of Inspection Commission	AG Arts & Science College, Tripur
4	08.11.2018	Dr.A.Elizabeth	Doctoral Committee Meeting - Member	Hindustan College of Arts & Science Coimbatore.
5	17.11.2018	Dr.R.Kavitha	BOS – University Representative	Hindustan College of Arts & Science Coimbatore.
6	19.11.2018	Dr.R.Kavitha	Doctoral Committee Meeting - Member	AJK College of Arts & Science Coimbatore
7	30.11.2018	Dr.S.Leema Rosaline	BOS Member	Sri Ramakrishna College of Arts and Science Coimbatore
8	14.12.2018	Mrs.J.Folentia Kamal	Central Valuation Board Meeting	Bharathiar University Coimbatore

9	05.01.2019	Dr.A.Elizabeth	BOS Member	PSG College of Arts and Science Coimbatore
10	07.01.2019	Dr.A.Elizabeth	Career options for B.Com Graduates	All India Radio Coimbatore
11	09.01.2019	Dr.A.Elizabeth	Result Passing Board Meeting-Member	Bharathiar University Coimbatore

25. Retiring Staff - Nil

26. Faculty awarded with Ph.D degrees - Nil

27. NET/SET qualifications – Nil