

NIRMALA COLLEGE FOR WOMEN

(Autonomous)

Accredited with A GRADE By NAAC in the 3rd Cycle with CGPA 3.62
Red Fields, Coimbatore - 18.

Phone : 0422 - 2223469

Fax : 0422 - 2223222

E-mail : nirmalacollege@rediffmail.com

website : nirmalacollegeonline.ac.in



To

**NISP Implementation Team
MHRD'S Innovation Cell,
AICTE, New Delhi**


Ref. No.: N.C/214/2021-22

Date: 30.08.2021

NATIONAL INNOVATION AND START-UP POLICY Report of the Awareness Programme

Topic : DEVELOPING CREATIVITY AND INNOVATIVE SKILLS
Date : 30.08.2021
Time : 1.00 to 2.00 p.m.
Platform : Google meet
Resource person : Dr.R.Swaranalatha, Associate Professor & Head
Management sciences-retail Management
PSG College of Arts & science, Coimbatore
No of Beneficiaries: 55 students and 15 faculty members

The awareness programme started with a welcome note and introduction of the speaker by a III year student and the session was handed over to Dr.Swaranalatha R. She began the session very pleasantly and from the basic explanation of the meaning and content of National Innovation and Start-up Policy (NISP). Her entire presentation oriented on the need and importance of having creative, innovative mind set among students and its advantages. She also highlighted the steps and measures to be taken for setting up of startups and innovative ideas and finally becoming successful entrepreneurs. The resource person gave a clear picture on the policies, objectives, and provisions among students and faculties available under NISP implemented higher education Institutions. Indeed the session was really thought provoking and created a strong awareness among the students and faculty for building a strong incubation center in the college.


Signature of the Principal
Principal
Nirmala College for Women
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Coimbatore - 641 018.

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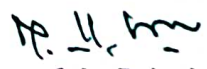


Feedback

<https://docs.google.com/spreadsheets/d/1AMy00Esrg6Ve3prdVzZ1p9toGlwMF7XVZ8SxpMIj90E/edit?usp=sharing>

Video link

<https://drive.google.com/file/d/1Q1BjCMXcpLbhYmso0KECNLwrfP5nZBKa/view?usp=drivesdk>


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