

Name of the Department: BBA (Business Administration)

ACTIVITIES OF THE DEPARTMENT FOR THE ACADEMIC YEAR 2025-2026

Association meetings

S.No	Date	Topic	Resource Person (designation with complete official address)	Event	Platform
1.	11.07. 2025	Rise and Shine	Mrs. Soundharya Meenakshi	Seminar	Nirmala College for Women, (Clare Hall)

Guest Lectures

S.No	Date	Topic	Resource Person (designation with complete official address)	Event	Platform
1.	11.07. 2025	Breaking Barriers- A Journey from Silence to Strength	Mrs. Soundharya Meenakshi	Seminar	Offline
2.	29.07.2025 to 30.07.2025	Investor Awareness Program on Introduction to Financial Planning	Dr. K. Hemalatha	Seminar	Offline
3.	25.08.2025	“Unlocking potential for students as early- stage entrepreneurs”	Mr. Siva Shanmugam	Expert talk	Offline
4.	30.09.2025	Recent Amendments in GST	Mrs. Amsaveni	Seminar	Offline

Competitions Organized

S.No	Date	Topic	Name of the Competition	Platform
1.	18.08.2025	Artistic Talent Show	Youth Vision for Better India	Offline

OSA/PTA Meetings

S.No	Date	OSA/PTA	No. of participants	Platform
1.	14.06.2025	PTA	15 (Hostel Students)	Offline
2.	20.09.2025	PTA	162	Offline

WORKSHOPS, SEMINARS, CONFERENCES, SYMPOSIUMS, HANDS-ON TRAININGS ORGANISED BY THE DEPARTMENT

State-level Workshops Organized by the Department

S. No	DATE	TOPIC	RESOURCE PERSON	No. of Participants	Platform
1.	13.08.2025	Financial Literacy	Mr. Kalyanasundaram K M	62	Offline

International level Workshops Organized by the Department

S. No	DATE	TOPIC	RESOURCE PERSON	No. of Participants	Platform
1.	10.09.2025	Empirical Research	Dr. Venkat Bakthavatchaalam	51	Offline

International-level Seminars and Conferences Organized by the Department

S. No	DATE	TOPIC	RESOURCE PERSON	No. of Participants	Platform
1.	10.09.2025	Empowering students for peace - The role of higher education in fostering global citizenship	Dr. Venkat Bakthavatchaalam	162	Offline

MOU/LINKAGES WITH INDUSTRIES

S.No	Date	Department	Name of the Industry/Institute	Purpose
1	23.06.2025	BBA	BB Academy	Tally
2	08.11.25	BBA	ATS Technologies	Certificate Course in Digital Marketing
3	08.11.25	BBA	Knowvaa Academy	Value Added Course- TALLY Prime
4	08.11.25	BBA	New Leaf Wellness Centre	Personality Development Workshop

STUDENT ENTREPRENEURS

S. No	Name of the Student	Name of the Business if any	Name of the Product(s)	Tenure of Business	Average Sales per month in Rs.
1.	Sania Jose J Abarna V Madhumitha S Muthuselvi K Akilandeswari N Ajitha G	BBA Savories	Chat Item	1	3340
2.	Avanthika Sri A Hema Varshini KM Haritha R Ranjini M	Avani HandCraft and Decors	Decor	1	2500

ORIENTATION COURSE ATTENDED BY THE FACULTY

S.No	Date	Name of the faculty	Title	Organized by	Online/Offline
1.	11.06.2025	Dr. Lydia Nikkolaus Mrs. Sabeena Mary A Mrs. Belinda Elizabeth Ms. Joklin Annam	Future Ready Cultivating Collaboration and Empowering AI	Nirmala College for Women	Offline
2.	17.06.2025	Dr. Lydia Nikkolaus Mrs. Sabeena Mary A Mrs. Belinda Elizabeth Ms. Joklin Annam	Art of Living	Nirmala College for Women	Offline

FDP ATTENDED BY THE FACULTY

S.No	Date	Name of the faculty	Title	Organized by	Online/Offline
1.	02.06.2025 to 06.06.2025	Mrs. R Belinda Elizabeth	FDP on Outcome Based Education: Binary Accreditation and Usage of AI	St. Mary's Centenary College Degree College, Telengana	Online
2.	26.05.2025 to 31.05.2025	Dr. Lydia Nikkolaus	Next-Gen BI & Analytics: Transforming	Primus School of Management	Online

			Functional Domains through Data-Driven Decisions	Studies, Bengaluru	
3.	02.06.2025 to 06.06.2025	Mrs. Sabeena Mary A	Empowering Educators for the Digital Age	Villa Marie Degree College for Women, Hyderabad	Online
4.	24.07.2025 to 31.07.2025	Ms Joklin Annam.j	“Indian Knowledge system integration in curriculum & research and possibilities”	Arul Ananda college (autonomous) &A.C. T Academy	Online
5.	19.8.2025	Dr. Lydia Nikkalous Ms Joklin Annam. Mrs. Sabeena Mary. A	Institutional preparedness for Maturity Based Graded Level (MBGL)	IQAC	Offline
6.	1.09.2025 to 07.09.2025	Dr. Lydia Nikkolaus Ms. Joklin Annam	Mastering Research writing and Proposals for Funds	Sri Nehru Maha Vidhyalaya College of Arts & Science (Autonomous)	Online
7.	07.10.2025	Dr. Lydia Nikkolaus	FDP on ERP Software	IQAC of Nirmala College for Women	Offline
8.	12.10.2025	Dr. Lydia Nikkolaus	Shaping Minds Beyond the Classroom	IQAC of Nirmala College for Women	Online
9.	16.10.2025	Dr. Lydia Nikkolaus Mrs. R. Belinda Elizabeth Ms. Joklin Annam	The Art of Patent Drafting and Documentation	IPR CELL of Nirmala College for Women	Offline

PARTICIPATION OF THE FACULTY IN SEMINARS

S. No	Date	Name of the faculty	Title	National/Intl	Organizing Committee with Address	Platform
1.	13.08. 2025	Dr. Lydia Nikkalous Mrs. A.Sabeena Mary	Inclusive didactics for the 21 st century: Integrating	International	IQAC	Offline

		Mrs.R.Belinda Elizabeth Ms.J. Joklin Annam	NextGen teaching tools			
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PARTICIPATION OF THE FACULTY IN WORKSHOPS

S. No	Date	Name of the faculty	Title	National/Intl	Organizing Committee with Address	Platform
1.	07.11.2025 to 09.11.2025	Mrs. R. Belinda Elizabeth	3 rd Conflict Resolution and Peace Building	National	INBHAVANAM	Residential

OTHER ACADEMIC CONTRIBUTIONS – FACULTY

S.No.	Date	Name of the Faculty	Nature of Work	Institution
1.	20.06.2025	Dr. Lydia Nikkolaus	Member of the Inspection Commission	Sri Krishna College of Arts and Science
2.	25.10.2025	Dr. Lydia Nikkolaus	UG External Examiner -	KPR College of Arts, Science & Research, Coimbatore
3.	07.11.2025	Dr. Lydia Nikkolaus	Member Board of Studies	AJK College of Arts and Sciences

ONLINE COURSES ENROLLED BY THE FACULTY

S.No.	Name of the Staff	Name of the Course	Institution	Date of Enrolment
1.	Mrs. R. Belinda Elizabeth	Captioned Course	The Centre for Holistic Teaching and Learning at HKBU	10.10.2025 to 19.10.2025

STUDENTS' PARTICIPATION IN WORKSHOPS/HANDS-ON-TRAINING

S. No	Date	Name of student	Topic	Name of Workshop/Hands-on-Training	Organizing Committee and platform	National/ International
1.		ABINAYA V				National

2.	23/06/2025 to 30/06/2025	ANSEERA A	TALLY PRIME	TALLY PRIME- Value Added Course	BB Academy & Nirmala College for Women	
3.		ARULANANTHI S				
4.		ASRA NASEEHA A Y				
5.		AYISHA BANU M				
6.		DHARSHINI S				
7.		DIVYA M				
8.		ELIZABETH R				
9.		FAMINA S				
10.		FASIHA M				
11.		HANI JOSHITA J				
12.		HARINI S				
13.		HARSHINI M				
14.		HEMALATHA K				
15.		JANANI SREE V P				
16.		JEEVITHA V				
17.		KABISHA C				
18.		KALANITHI S				
19.		KANISHKA K				
20.		KAVIYA M				
21.		KAVIYA R J				
22.		KOMALAPRIYA K				
23.		LILLYMERCY R				
24.		MADHUVARSHINI S				
25.		MADUBALA D				
26.		MARIYA INFENCIA J				
27.		MINAS FATHIMA S				
28.		MURSEETHA S				
29.		NANDHINI R				
30.		POORNIMA M				
31.		PRATHITHA G				
32.		PRIYADHARSHINI A				
33.		REHANA K				
34.		ROSELIN MANONMANI M				
35.		SABANA PARVEEN A				
36.		SABREEN S				
37.		SAFRIYABEGUM A				
38.		SHANGAMITHRA R				
39.		SHARON PRIYADHARSHINI J				

40.		SHYAMALA R				
41.		SOWMYA R				
42.		SRILAKSHMI S				
43.		SRIMAHA V				
44.		SUDHARSANA R				
45.		SUJIBALA B				
46.		TEENA A				
47.		THASLIMA A				
48.		THIMNA STUTHI R				
49.		MEENACHI P				
50.		KARTHIKA S				
51.		VENKATESWARI N				
52.		DHATSHAYINI N				
53.		AFRA SIRIN A				
54.		VAISHNAVI S				
55.		VAITHESWARI N				
56.	16.07.2025	Prathitha G	Japanese		Nirmala College for Women	
57.	16.07.2025	Shyamala R	Japanese		Nirmala College for Women	

STUDENT PLACEMENT

S.No	Name	Batch	Designation	Name of the Institution
1.	Deeksha A	2023-2026	Communicative English Trainer	NICE Education
2.	Fenuna Parveen KM	2023-2026	Communicative English Trainer	NICE Education
3.	Jasra K	2023-2026	Communicative English Trainer	NICE Education
4.	Ragavi G	2023-2026	Communicative English Trainer	NICE Education
5.	Rebecca	2023-2026	Communicative English Trainer	NICE Education

6.	Riyana Begum A	2023-2026	Communicative English Trainer	NICE Education
7.	Sainas S	2023-2026	Communicative English Trainer	NICE Education
8.	Sania Jose J	2023-2026	Communicative English Trainer	NICE Education

CO-CURRICULAR AND EXTRA-CURRICULAR ACTIVITIES

STUDENT PARTICIPATION IN INTERCOLLEGIATE/INTERDEPARTMENTAL COMPETITIONS

S. No	Date	Event	Organized by	Students Name	Participated / Won
1.	04.07.2025	A L Trophy	D S Sports Academy, Telungupalayam	Shangamithra. R	I Prize
2.	30.08.2025	BIZZFEST	SRI Ramakrishna College of Arts and Science	Hani Joshita J Thaslima A Shyamala R Prathitha G Harini S Kalanithi S Jai Sree T	Participated

STUDENTS' PARTICIPATION IN CULTURAL/EXTRA CURRICULAR ACTIVITIES AND PRIZES

S. No	Date	Name	Event	Participation/ Prize	Organizing Committee
1.	04.07.2025	Sangamithra	Football	1 st Prize	AL Trophy DS Sports Academy
2	06.08.2025	Kaviya. P	Yoga	Participated	Intercollegiate Yoga Competition, NGM CAS, Pollachi
3.	12.08.2025	Sangamithra	Football	Winners	Inter College Tournament Bharatiyar University
4.	23.08.2025	Komalapriya	Handball Tournament	Runners	SSM School – (Alumni Association)
5.	29.08.2025	Komalapriya	Atheletics	CM Trophy	Karpagam University

6.	04.07.2025	Sangamithra	Football	1 st Prize	AL Trophy DS Sports Academy
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EXTENSION ACTIVITIES

OTHER EXTENSION ACTIVITIES OF THE DEPARTMENT

S. No.	DATE	ACTIVITY	PLACE	NO. OF BENEFICIARIES
1.	24.07.2025 to 30.07.2025	NSS Camp	Peedampalli	1
2.	24.07.2025 to 30.07.2025	NSS Camp	Peedampalli	4